HOUSEKEEPING ITEMS

- This is a Zoom webinar.

- All webinar participants are automatically muted, and your video is not displayed.

- If you would like to ask a question, please use the Q&A function on the taskbar.

- Use the chat feature to introduce yourself (name, org, location), share resources, etc.

- For questions following the webinar, reach out to contact@civitasforhealth.org.

CIVITAS
Networks for Health

AGENDA

- **Civitas Welcome and Updates**
  - **Jessica Little,** *VP of Business Development and Programs*
  - **Jolie Ritzo***, VP of Strategy and Network Engagement, Civitas Networks for Health*
- **Civitas Member News**
  - **Jessica Little and Jolie Ritzo**
- **Spotlight Presentation: Title**
  - **Cydnee (Cyd) Parsley,** *Deputy Director, Social Drivers of Health, National Association of Community Health Centers*

CIVITAS
Networks for Health

CIVITAS UPDATES

UPCOMING EVENTS

- SB&T Webinar - Cohabitating Claims and Clinical Data for Improved Analytics and Interoperability – August 22, 3-4 p.m. ET – Register now!

- Civitas 2024 Virtual Preconference Session | Partnerships and Data Sharing with Emergency Medical Services and Crisis Response – August 26, 12:30 - 2:00 p.m. ET – Sign up now!

- Collaboratives in Action - Data-Driven Partnerships: SHARE HIE & Community Quality Alliance Leading the Way in Collaborative Healthcare Transformation – August 29, 4-5 p.m. ET – Register now!
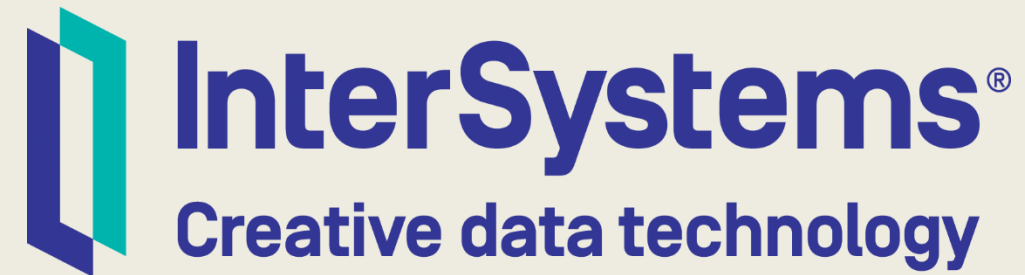
CIVITAS
Networks for Health

#CIVITAS2024 UPDATES

The "Bridge Between Data and Doing" conference will be held October 15-17, 2024, in Detroit Michigan.

Registration is Open!

Thank you to our platinum sponsor, InterSystems!

InterSystems®
Creative data technology

2024 | CIVITAS
Networks for Health

CIVITAS
Networks for Health

THANK YOU TO OUR CONFERENCE SPONSORS

InterSystems®
Creative data technology

Comagine Health

Health Roads
DIGITAL TRANSFORMATION

SECURE EXCHANGE SOLUTIONS
A CENTAURI HEALTH SOLUTIONS COMPANY

contexture®

KONZA
NATIONAL NETWORK

selfiie

DHIN
Delaware Health Information Network

KPININJA
by HealthCatalyst®

Telligen®

eHealth Exchange

PointClickCare®

velatura

CIVITAS
Networks for Health

ALTERNATIVES FOR GIRLS T-SHIRT FUNDRAISER

Our #Civitas2024 Annual Conference t-shirts and sweatshirts are available to support a great cause!

This year, we're highlighting Alternatives for Girls, a Michigan-based nonprofit organization dedicated to helping girls and young women experiencing homelessness and other risks. They work to prevent violence, early pregnancy, and exploitation while providing access to vital support, resources, and opportunities needed for safe and positive growth.

https://www.bonfire.com/civitas-2024-annual-conference/

COMMUNITY EXCELLENCE AWARDS – NOMINATION WINDOW EXTENDED!

Celebrate the remarkable individuals and organizations making positive contributions in their communities through our Annual Civitas Networks for Health Community Excellence Awards!

- **Nominations Close: Friday, September 6, at 5:00 PM ET**

- Visit our conference website for details.

CIVITAS
Networks for Health

CIVITAS 2024 VIRTUAL PRECONFERENCE SESSIONS

Mark your calendars for the 2024 Virtual Preconference Sessions, which are made possible with support from Telligen!

• Session 1: Partnerships and Data Sharing with Emergency Medical Services and Crisis Response | August 26, 12:30-2:00 p.m. ET

• Session 2: Virtual Preconference: Advancing Equity in Maternal and Infant Health | September 11, 12:30 – 1:30 p.m. ET

• Session 3: Virtual Preconference: Using Networks to Improve State-Wide Systems and to Address Inequities | September 19, 3:00 – 4:30 p.m. ET

CIVITAS
Networks for Health

VIEW THE 2024 ANNUAL CONFERENCE AGENDA!

- The preliminary agenda for the Civitas Networks for Health 2024 conference, hosted in partnership with our Upper Midwest Region members, is now available!

- Check out our exciting lineup of sessions focusing on health data interoperability, partnerships driving progress, and community-centered approaches to improve health.

- View 2024 Conference Agenda

CIVITAS
Networks for Health

New! Health AI Governance Keynote Panel
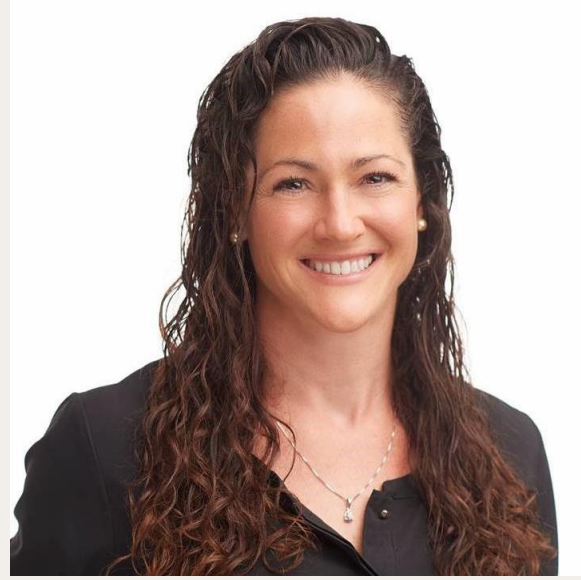
Micky Tripathi, National Coordinator for Health Information Technology and Acting Chief Artificial Intelligence Officer of the U.S. Department of Health and Human Services; **S. Craig Watkins**, Ernest A. Sharpe Centennial Professor and Executive Director, IC^2 Institute at the University of Texas at Austin; **Grace Cordovano**, Founder of Enlightening Results and Co-Founder of Unblock Health; **Jennifer Goldsack**, CEO of the Digital Medicine Society, will join us for a Keynote Panel on artificial intelligence (AI) governance in health and health care at this year's annual conference.

CIVITAS
Networks for Health

Distinguished Keynotes at #Civitas2024!

- Keynote Address by **Meena Seshamani**, Deputy Administrator of the Centers for Medicare & Medicaid Services and Director of the Center for Medicare.

- Keynote Panel Discussion with Michigan State Lieutenant Governor **Garlin Gilchrist II** and **Ninah Sasy**, Policy and Planning Director, Michigan Department of Health and Human Services.

- Keynote Address by **Roselyn Tso**, Director of the Indian Health Service (IHS) will speak to IHS' data modernization priorities and unique tribal outreach efforts.

CIVITAS
Networks for Health

CIVITAS 2024 ANNUAL CONFERENCE ROOM BLOCK

Civitas 2024 Annual Conference attendees are eligible for discounted rates at the Detroit Marriott at the Renaissance Center.

Book early via our conference website to ensure you take advantage of these special rates!

The discounted block ends on September 19, 2024, at 5:00 pm ET.

Please be advised: the conference is scheduled for October 15th-17th, with the room block available from October 11th-17th.

CIVITAS
Networks for Health

SPREAD THE WORD!

We appreciate your efforts in circulating the Civitas 2024 Annual Conference with your networks to further encourage cross-sector collaboration, increase robust opportunities for networking, cultivate creative solutions through knowledge sharing, and more.

You can find promotional content for social media, newsletters, and graphics in our digital toolkit. Please help us spread the word!

https://civitasforhealth.swoogo.com/civitas2024/communicationstoolkit

CIVITAS
Networks for Health

WE WANT TO HEAR FROM YOU!

We'd like to hear about your 2024 membership experience to continue delivering high-value member benefits and inform our programming.

Our Member Satisfaction Survey is now open! We encourage you to share this with other members of your teams who participate in Civitas offerings.

Civitas will be offering two $100 Amazon gift cards and a top prize of one free registration for the 2025 Civitas Annual Conference.

https://civitas.tfaforms.net/f/2024-Member-Satisfaction-Survey

Please note that only one prize will be awarded per organization.

CIVITAS
Networks for Health

UPCOMING WORKGROUP AND COUNCIL MEETINGS

Marketing and Communications Workgroup: August 29, 2-3 p.m. ET

Learning Health Systems Workgroup (formerly Health Data Research Workgroup): September 9, 4-5 p.m. ET

Social Determinants of Health and Interoperability Workgroup: September 13, 1-2 p.m. ET

Government Relations and Advocacy Council: September 19, 1-2 p.m. ET

Gravity Pilots Affinity Group: September 26, 2:30-4 p.m. ET

Emerging Leaders Council: September 30, 2:30-4 p.m. ET

Equity and Quality Workgroup: *Will Convene at Civitas 2024 Annual Conference*

Public Health Workgroup: *Will Convene at Civitas 2024 Annual Conference*

Standards and Technology Workgroup: *Will Convene at Civitas 2024 Annual Conference*

CIVITAS
Networks for Health

Program Updates

Center for Medicare & Medicaid Innovation (CMMI) Regional Learning Systems

- Deloitte has partnered with Civitas to provide national learning system support for the Making Care Primary (MCP), States Advancing All-Payer Health Equity Approaches and Development (AHEAD), and Guiding an Improved Dementia Experience (GUIDE) model participants and facilitate partnerships with participating states and regions in these models.

- At the direction of CMS, Civitas will support Deloitte in identifying neutral conveners, execute multi-stakeholder convenings, and actualize a governance process that is trusted by key stakeholders and fosters ongoing collaboration.

CMS CMMI Data Aggregation Contract (CDAC)

- CMMI manages a portfolio of approximately 40 models that test new health care payment and service delivery approaches with the potential to lower CMS spending while maintaining or improving the quality of patients' care. To lower burden and provide model participants with better insights, CMS has launched and is expanding its Data Aggregation program.

- As a subcontractor to Deloitte, Civitas will provide support in arranging and facilitating meetings and SME services on data exchange and aggregation.

CIVITAS
Networks for Health

Program Updates

Public Health Infrastructure Grant (PHIG) Partners: Data Modernization Implementation Center

- As a subcontractor to Guidehouse, Civitas is supporting a program, funded by the CDC through the Public Health Infrastructure Grant (PHIG), that tasks Guidehouse with providing critical public health infrastructure and implementation services to public health agencies throughout the country over the next three years.

Supporting Implementation of Gravity Standards Across New York State

- Civitas, in partnership with the Gravity Project, provides ongoing training, technical assistance and resource development to support New York eHealth Collaborative (NYeC), and partnering State Qualified Entities with development of a standard set of functional and implementation requirements for the ingestion, handling and use of SDOH data across the Statewide Health Information Network for New York (SHIN-NY).

CIVITAS
Networks for Health

CIVITAS MEMBER NEWS

CIVITAS
Networks for Health

MEMBER NEWS

- Arkansas SHARE supported Empower Healthcare Solutions in its HEDIS MY2023 review, leading to significant performance improvements.

- Carequality announced enhancements to strengthen trust in its connectivity framework and plans to align with TEFCA for future transitions.

- Centralis Health and Zen Healthcare IT announced a partnership to enhance data connectivity and improve community care.

- Comagine Health and Great Plains Quality Innovation Network announced a new partnership to further improve care delivery to tribal population.

- CyncHealth joins a new Commission with the National Academy of Medicine (NAM) to identify transformative actions necessary to improve the performance of a health systems, addressing affordability and outcomes.

- HI-BRIDGE HIE partnered with both eHealth Exchange and Innovar Healthcare to promote data interoperability and enhance clinical data exchange.

- Local Colorado practice, The WISH Clinic, used Contexture's Patientcare 360 portal to reduce referral wait times.

CIVITAS
Networks for Health

MEMBER NEWS

- New York State Department of Health (NYSDOH) named Healthy Alliance Foundation, Inc. as the Social Care Network Lead Entity in three upstate New York regions, advancing health equity for over 705,000 New Yorkers.

- SD Health Link expanded its partnership with KPI Ninja by Health Catalyst Inc. to improve health care quality and effectiveness in the Midwest.

- Telligen was selected as the Quality Assurance Record Review Vendor in Illinois and was named one of the best evergreen companies by Tugboat Institute.

- The Camden Coalition released a new report: "A Roadmap for Effective Community Engagement in Healthcare: Final Report from INSPIRE Phase 1."

- The Michigan Health Information Network Shared Services (MiHIN), Beyond Lucid Technologies (BLT), Reading Emergency Unit (REU), and Hillsdale Hospital announced a collaborative pilot project to improve patient care coordination among EMS agencies and hospitals.

- West Health-Gallup Healthcare Affordability released the Healthcare Affordability Value Indexes report for 2021-2024, revealing troubling trends and few bright spots for health care in America.

CIVITAS
Networks for Health

Learning Objectives

1

Learn how to leverage SDOH data in implementing a community-driven approach to effectively address SDOH needs within diverse communities.

2

Explore the framework and methodology of Design Sprints in supporting and strengthening cross-sector collaboration.

3

Learn about innovative approaches and best practices employed in collaborative efforts led by Community Health Centers.

THE NACHC MISSION

America's Voice for Community Health Care

The National Association of Community Health Centers (NACHC) was founded in 1971 to promote efficient, high quality, comprehensive health care that is accessible, culturally and linguistically competent, community directed, and patient centered for all.

NATIONAL ASSOCIATION OF
Community Health Centers®

What are Community Health Centers (CHC)?

- **Federally supported health system also known as Federally Qualified Health Centers (FQHC)**
- **Provide care to all patients regardless of insurance or ability to pay**
- **Have their roots from the Civil Rights Movement and continue to be pillars of health equity in the communities they serve**

1,370 Number of federally funded Community Health Centers in the United States and territories

14,987 Number of Community Health Center sites (locations) in the United States and territories

31.5 million Number of patients served by Community Health Centers

126.9 million Total number of patient visits with Community Health Centers annually

NATIONAL ASSOCIATION OF Community Health Centers®

NACHC's STRATEGIC PILLARS

1
Equity and Social Justice

Center everything we do in a renewed commitment to equity and social justice

2
Empowered Infrastructure

Strengthen and reinforce the infrastructure for leading and coordinating the Community Health Center movement, notably consumer boards and NACHC itself

3
Skilled and Mission-driven Workforce

Develop a highly skilled, adaptive, and mission-driven workforce reflecting the communities served

4
Reliable and Sustainable Funding

Secure reliable and sustainable funding to meet increasing demands for Community Health Center services

5
Improved Care Models

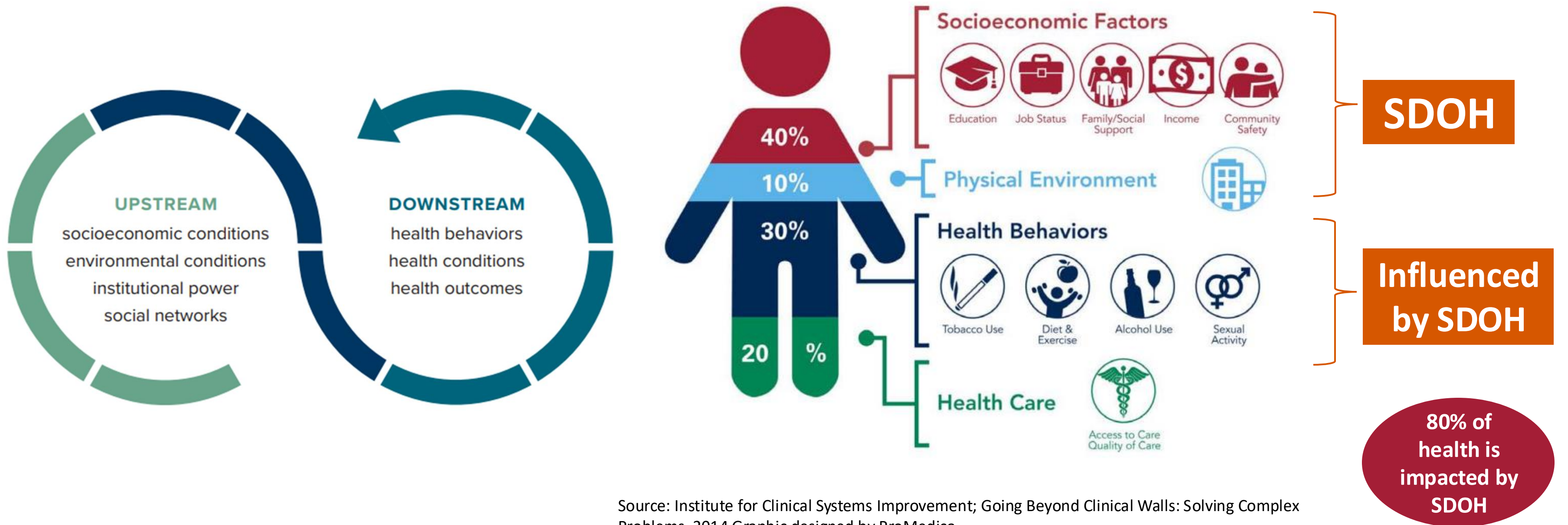Update and improve care models to meet the evolving needs of the communities served

6
Supportive Partnerships

Cultivate new and strengthen existing mutually beneficial partnerships to advance the shared mission of improving community health

To learn more about NACHC's Strategic Pillars visit https://www.nachc.org/about/about-nachc/
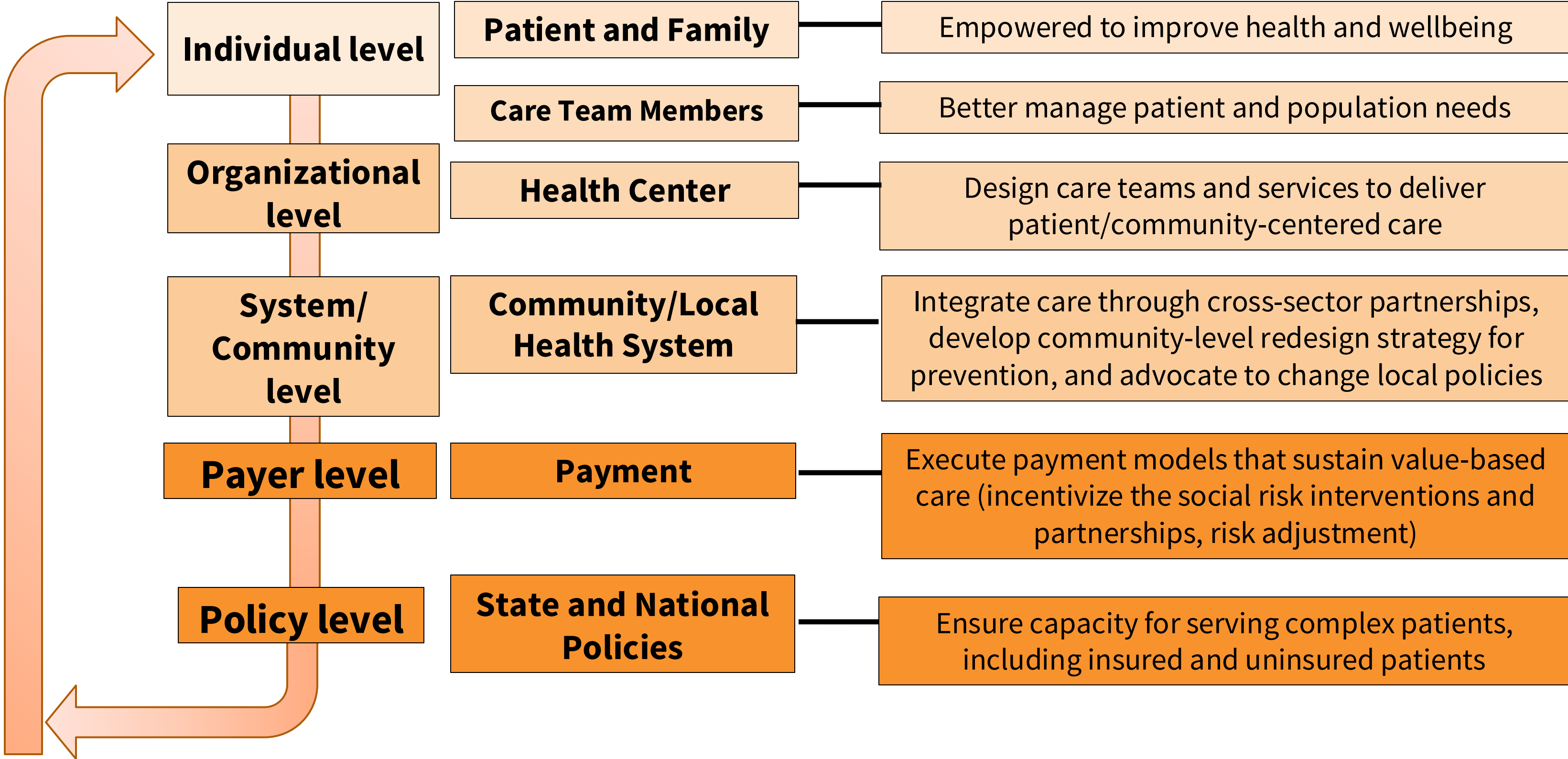
Why are Social Drivers of Health Important?

Social drivers of health (SDOH): the conditions in which people are born, grow, live, play, work, and age. These conditions are shaped by the distribution of money, power, and resources.

UPSTREAM
socioeconomic conditions
environmental conditions
institutional power
social networks

DOWNSTREAM
health behaviors
health conditions
health outcomes

40%
10%
30%
20 %

Socioeconomic Factors
Education · Job Status · Family/Social Support · Income · Community Safety

Physical Environment

Health Behaviors
Tobacco Use · Diet & Exercise · Alcohol Use · Sexual Activity

Health Care
Access to Care Quality of Care

SDOH

Influenced by SDOH

80% of health is impacted by SDOH

Source: Institute for Clinical Systems Improvement; Going Beyond Clinical Walls: Solving Complex Problems, 2014 Graphic designed by ProMedica.
Source: American Hospital Association – Addressing Social Determinants of Health, 2018.

NATIONAL ASSOCIATION OF Community Health Centers®

@NACHC

SDOH Data - Impact at Every Level

Level	Entity	Impact
Individual level	**Patient and Family**	Empowered to improve health and wellbeing
	Care Team Members	Better manage patient and population needs
Organizational level	**Health Center**	Design care teams and services to deliver patient/community-centered care
System/ Community level	**Community/Local Health System**	Integrate care through cross-sector partnerships, develop community-level redesign strategy for prevention, and advocate to change local policies
Payer level	**Payment**	Execute payment models that sustain value-based care (incentivize the social risk interventions and partnerships, risk adjustment)
Policy level	**State and National Policies**	Ensure capacity for serving complex patients, including insured and uninsured patients

NATIONAL ASSOCIATION OF Community Health Centers®

@NACHC

Our Guiding Why: Advancing Health Equity

- Recognition that policies drive SDOH and impede health equity

- Communities are seeking strategies that unearth and change the **root causes** of poor health outcomes

- Effective cross-sector collaborations can be a force for driving sustainable and upstream change

- Improving SDOH benefits entire communities, not just individuals.

This Photo by Unknown Author is licensed under CC BY-NC-ND

Background

Robert Wood Johnson Foundation (RWJF) grants to support health equity initiatives. Explore two key questions:

As community, state, and national leaders, in what ways can health centers use SDOH data to elevate patient voices?

How can health centers - fueled by SDOH data, informed by clinical outcomes, and bolstered by committed leaders - develop and strengthen relationships with other social service organizations, businesses, and economic development entities?

Activities to incorporate community voice with a particular focus on:
- Sustainability
- Accountability
- Shared decision-making
- Community agency
- Authenticity

Photo credit: Black Mamas Matter Alliance

Photo credit: MHP Salud

Photo credit: Hope Clinic

NATIONAL ASSOCIATION OF Community Health Centers®

@NACHC

Incorporating Community Voice

Equitable Health & Well-Being Listening Sessions:

- **593** Total Participants
- **433** Community Health Centers
- **150** Community-Based Organizations

Top constraints when working with cross sector partners to provide whole-person care, ranked:

1. Limited availability of culturally and linguistically relevant services
2. Siloed and informal relationships
3. Organizational culture
4. Inability to share relevant data
5. Funding challenges

Only 43% of participants reported that their Health Center is working together with cross sector partners to use demographic data to improve access to culturally appropriate care

NATIONAL ASSOCIATION OF Community Health Centers®
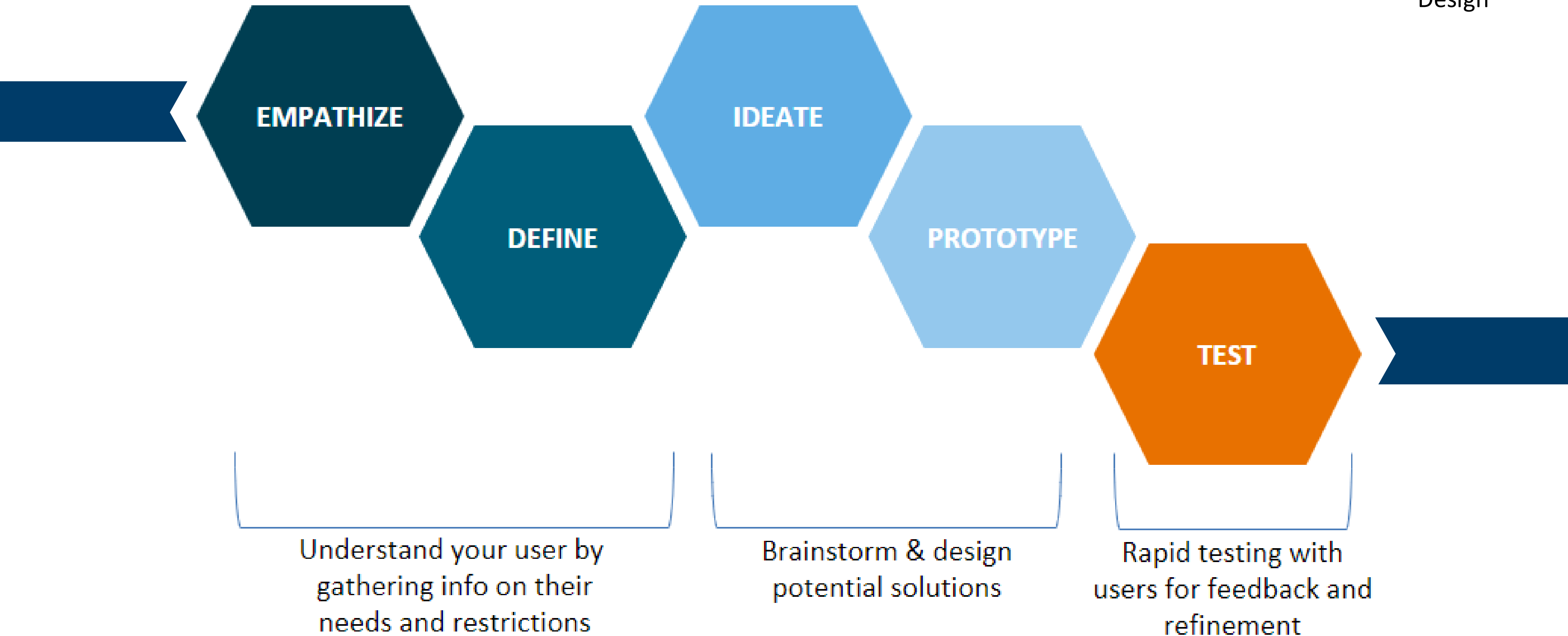
Design Sprint Workshops

- Virtual Design Sprints

- Pre and Post Assessment

- Coaching / Technical Assistance and Training

- Peer to Peer Learning

- Storytelling and Community Celebration Reflection Session

NATIONAL ASSOCIATION OF
Community Health Centers®

Design Sprint Project Overview

7 months

~28 hours total
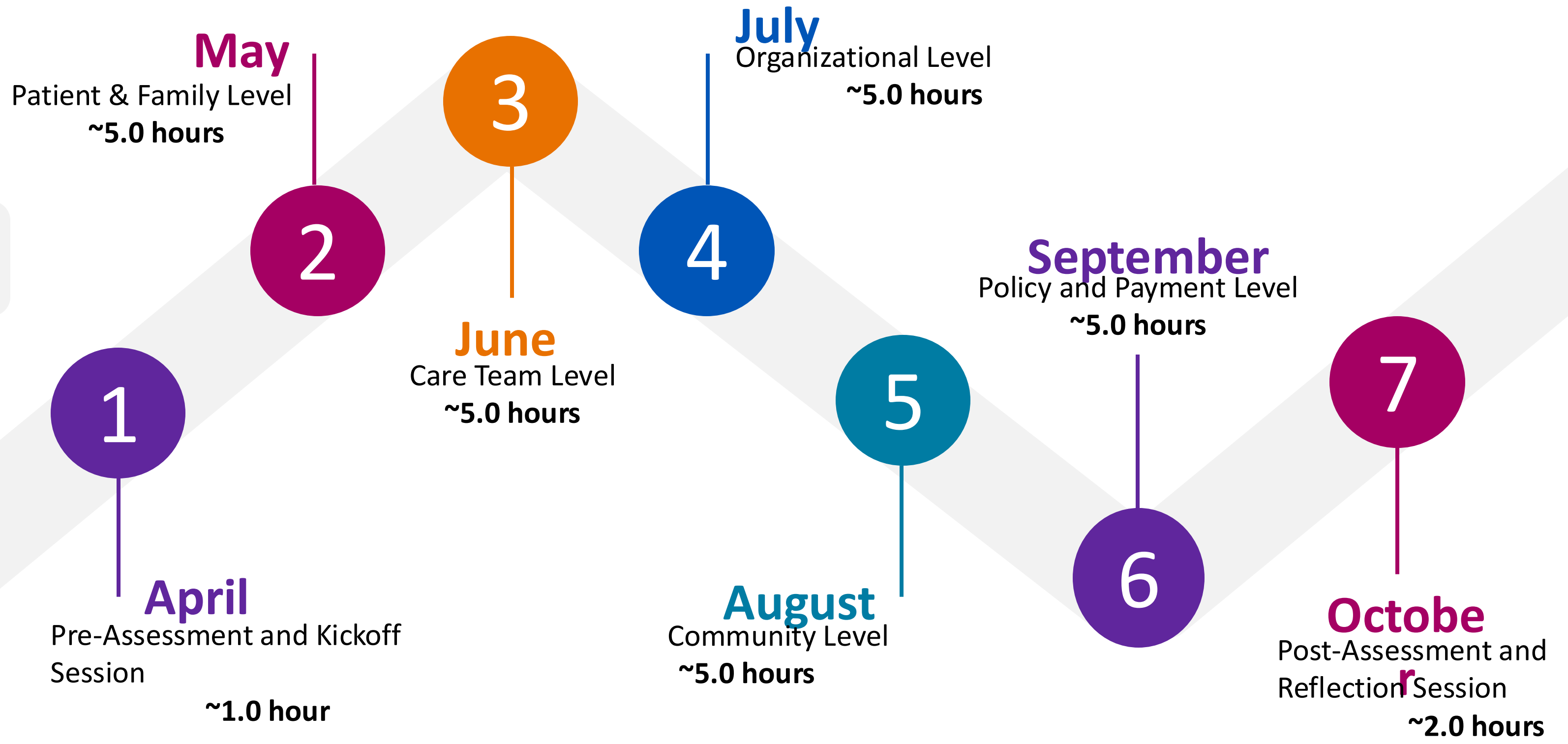
May
Patient & Family Level
~5.0 hours

2

July
Organizational Level
~5.0 hours

3

4

June
Care Team Level
~5.0 hours

September
Policy and Payment Level
~5.0 hours

5

7

1

6

April
Pre-Assessment and Kickoff Session

~1.0 hour

August
Community Level
~5.0 hours

October
Post-Assessment and Reflection Session

~2.0 hours

NATIONAL ASSOCIATION OF
Community Health Centers®

www.nachc.org

35

@NACHC

Challenge Focus Areas

Common Themes Identified

Identify Priority Needs of the Community

Address Specific, Identified Health & Social Needs

Build Infrastructure and capacity to identify and address SDOH Community Needs

- Address acute and long term SDOH needs
- Better understand community SDOH needs
- Build workflow to support SDH needs
- Education
- **Food insecurity**
- **Housing**
- Improve access to care
- **Improve support for individuals with complex medical needs**
- **Improve culturally aware and respectful healthcare and social care**
- Increase community visibility of services

- Increase screening capabilities
- **Increase & improve referral capabilities**
- **Increase self-sufficiency and self-advocacy of the community**
- Medicaid enrollment assistance
- **New Americans/Growing populations**
- Older adults
- **Racial inequities**
- Social isolation/ social connectedness services
- Transportation
- Women-focused healthcare
- Youth-focused programs

NATIONAL ASSOCIATION OF Community Health Centers®

@NACHC

Community Clinic Northwest Arkansas

Springdale, Arkansas

2021 Design Sprint

- Focus on health education for Marshallese patients
  - Identified health disparities among Marshallese women.
- Partnered with the Marshallese Education Initiative (MEI) to better understand the Marshallese culture and healthcare needs.
- Host joint educational sessions and community discussions on topics such as how to cook healthy, culturally appropriate meals with available ingredients.
- Developed Patient Advisory Committees (PAC)

Hope Clinic

Houston, Texas

2021 Design Sprint

• Focused on addressing food insecurity and reducing diabetes risk in their patient population.

• Hosting cooking classes with Chef Chris that focus on how to make nutritious, affordable, and culturally appropriate meals using ingredients from their own gardens or from the local farmer's market.

• Partnered with Jefferson Early Learning Center to support families in learning more about how to grow vegetables and incorporate healthier options at mealtimes.

• Partnered with Alief ISD to host healthy cooking events that encourage families to cook nutritious meals together.

• Celebrate the community's diversity in food and culture.

Aaron E. Henry Community Health Services

Clarksdale, Mississippi

2022 Design Sprint

- Focus on health literacy.

- Partnered with several organizations, including local schools, and incorporated resources such as the mobile care unit.

- Allowed AEHCHS and partners to provide healthcare resources to students while also teaching about health literacy.

- Multi-level collaborations with partners from government, technology, and financial organizations to develop a new community park and health and financial literacy education programs

The Wright Center for Community Health

Scranton, Pennsylvania

2021 & 2022 Design Sprints

• 2021: The Wright Center focused on combatting senior loneliness through partnering with local senior service organization Telespond.

• 2022: Partnered with the Area Health Education Center (AHEC) on improving Diversity, Equity, and Inclusion (DEI) training for clinical and non-clinical staff members.

Sun River Community Health

New York City, New York

2022 Design Sprint

• Focus on improving health outcomes for Caribbean women in their community.

• Continues to proudly collaborate with the Caribbean Women's Health Association (CWHA) to improve health access for the Caribbean community.

• Hosting events and engaging the community through Community Health Worker outreach, emphasize the importance of health and inform community members about the services that are available.

Key Takeaways

- SDOH Data can be leveraged at every level of care to improve health outcomes
- Community Health Centers are an anchor for health equity in the communities they serve
- Design Sprints are an innovative way to drive cross-sector collaboration and can be applied to a variety of topics

Resources

Learn more about Community Health Centers: www.nachc.org

Learn more about SDOH implementation: www.prapare.org

Stay in Touch:
Cydnee (Cyd) Parsley, MPH
Deputy Director, SDOH | NACHC
CParsley@nachc.org

THANK YOU!

NATIONAL ASSOCIATION OF
Community Health Centers®