

## NETWORK NEWS

September 18, 2024



### HOUSEKEEPING ITEMS

- This is a Zoom webinar.
- All webinar participants are automatically muted, and your video is not displayed.
- If you would like to ask a question, please use the Q&A function on the taskbar.
- Use the chat feature to introduce yourself (name, org, location), share resources, etc.
- For questions following the webinar, reach out to <u>contact@civitasforhealth.org</u>.





### AGENDA

- Civitas Welcome and Updates
  - o Jessica Little, VP of Business Development and Programs
  - Jolie Ritzo, VP of Strategy and Network Engagement, Civitas Networks for Health
- Civitas Member News
  - Jessica Little
  - Jolie Ritzo
- Welcome New Members Spotlight
- **Civitas Member Satisfaction Survey** igodol
- **Civitas Member Renewals What to Expect and Timeline** igodol
  - **Kate Kroell,** Manager of Member Relations, Civitas Networks for Health
- Civitas' Comments 2025 PFS Proposed Rule
  - Alan Katz, Associate Director of Advocacy & Public Policy, Civitas Networks for Health





## **CIVITAS UPDATES**





### **UPCOMING EVENTS**

- <u>Civitas 2024 Virtual Preconference Sessions | Using Networks to Improve State-Wide Systems</u> to Address Inequities – September 19, 3:00 – 4:30 pm ET
- <u>2024 DirectTrust Conference | The Future of Trust in Health September 22-25, St. Louis, MO</u>
- Innovations in Value-Based Care | From the Promise to the Power of Value. September 26, <u>8:30 am – 4:30 pm ET, New York, NY</u>





### Networks for Hastit Networks for Health

### **InterSystems**<sup>®</sup> Creative data technology

## **#CIVITAS2024 UPDATES**

The "Bridge Between Data and Doing" conference will be held October 15-17, 2024, in Detroit Michigan.

Thank you to our platinum sponsor, InterSystems!

### **Registration is Open!**



### THANK YOU TO OUR CONFERENCE SPONSORS

InterSystems® Creative data technology



### 

eHealth Exchange







**PointClickCare**<sup>®</sup>











## UHIN



### mile **DIGITAL HEALTH**

aws





## Since Digital Health

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## GOLD SPONSORS: MiHIN, SMILE DIGITAL, AND AWS

We are pleased to recognize and extend our gratitude to our Gold Sponsors for the Civitas Networks for Health 2024 Annual Conference: Michigan Health Information Network (MiHIN), Smile Digital Health, and Amazon Web Services (AWS)!

This event would not be possible without our conference sponsors. Connect with us to learn how you can support health care transformation and elevate your brand. Ready to be a partner? Connect with us at contact@civitasforhealth.org.

Learn more about sponsorship.



### SPONSORSHIP OPPORTUNITIES

There's still time to sponsor the Civitas 2024 Annual Conference! We offer a range of sponsorship packages to fit your needs and budget. Each package is designed to provide maximum exposure and engagement for your brand.

This event would not be possible without our conference sponsors. Connect with us to learn how you can support health care transformation and elevate your brand. Ready to be a partner? Connect with us at contact@civitasforhealth.org.

Learn more about sponsorship.

### **ANNUAL CONFERENCE**

SPONSORSHIP OPPORTUNITIES 2024

**CIVITAS** Networks for Health

DETROIT, MICHIGAN

OCT | 15-17 | 2024



### **#CIVITAS2024** TEES & SWEATSHIRTS



All proceeds directly benefit Alternatives For Girls nonprofit organization

## **ALTERNATIVES FOR GIRLS T-SHIRT FUNDRAISER**

Our #Civitas2024 Annual Conference t-shirts and sweatshirts are available to support a great cause!

This year, we're highlighting <u>Alternatives for Girls</u>, a Michigan-based nonprofit organization dedicated to helping girls and young women experiencing homelessness and other risks. They work to prevent violence, early pregnancy, and exploitation while providing access to vital support, resources, and opportunities needed for safe and positive growth.

conference/



### **CIVITAS 2024 ANNUAL VIRTUAL** PRECONFERENCE

### JOIN US ON 8/26, 9/11, AND 9/19!

These discussions are available exclusively for attendees of #Civitas2024

MADE POSSIBLE WITH SUPPORT FROM OUR SPONSOR, THANK YOU!



### **CIVITAS 2024 VIRTUAL PRECONFERENCE SESSIONS**

Mark your calendars for the 2024 Virtual Preconference Sessions, which are made possible with support from Telligen!

- •
- ET
- <u>4:30 p.m. ET</u>

Materials Available! | Session 1: Partnerships and Data Sharing with Emergency Medical Services and Crisis Response | August 26, 12:30-2:00 p.m. ET

Materials Available! | Session 2: Advancing Equity in Maternal and Infant Health | September 11, 12:30 – 2:00 p.m.

 Sign Up | Session 3: Using Networks to Improve State-Wide Systems and to Address Inequities | September 19, 3:00 -





## VIEW THE 2024 ANNUAL CONFERENCE AGENDA!

The preliminary agenda for the Civitas Networks for Health 2024 conference, hosted in partnership with our Upper Midwest Region members, is now available!

Check out our exciting lineup of sessions focusing on health data interoperability, partnerships driving progress, and community-centered approaches to improve health.

View 2024 Conference Agenda





### **Consent Management Workshop at the Conference**

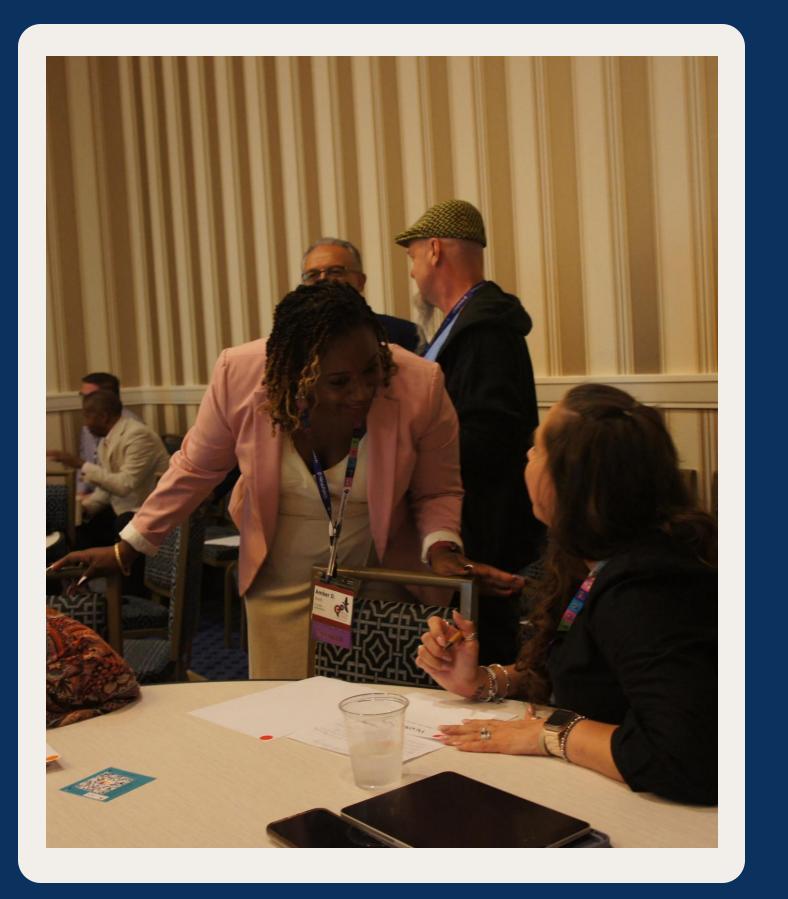
### **Objectives:**

- Acquire a deep understanding of the CSU and conceptual model;
- Learn about progress from key states developing approaches to managing consent;
- Discuss strategies for customizing and replicating the CSU for individual jurisdictions by aligning with current or planned HIE, HDU, CIE, and/or whole person care initiatives; and
- Discuss plans for launching a new Consent to Share Collaborative webinar series in 2025 with Civitas and SOCI.

Oct. 17, at 11:30 a.m.

Tuesday, Oct. 15, at 8:00 a.m. and Thursday,





### **Creating a Learning and Action Network to Advance Health Equity Workshop**

During this workshop, attendees will not only learn about KC Health Collaborative's unique approach to community will building and partner convening, but also explore key words, definitions, and concepts that help to foster a deeper understanding health equity and how to build trust to eliminate causes of health disparities in communities.

### Tuesday, Oct. 15, at 8:30 a.m.



### **CIVITAS ANNUAL CONFERENCE OCTOBER 15-17, 2024 – DETROIT, MI**



**BRIDGING DATA** AND DOING

THANK YOU TO OUR PLATINUM SPONSOR

**InterSystems**<sup>®</sup> **Creative data technology** 

### **CIVITAS 2024 CONFERENCE APP**

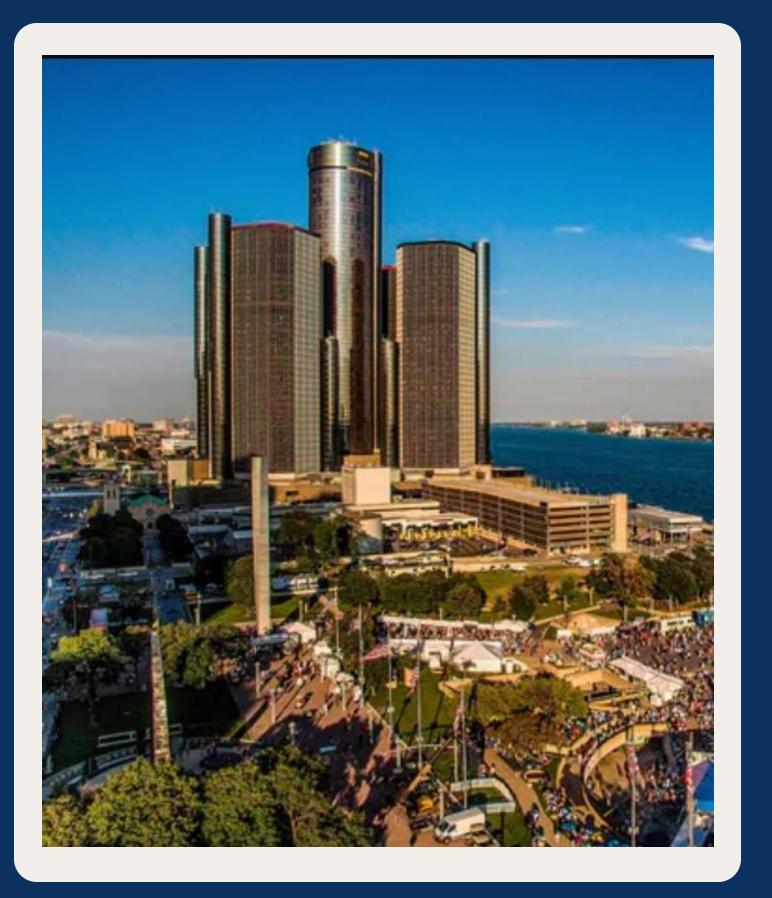
This year, we've created a Conference App to provide a new way to connect, engage, and learn!

### Highlights include:

- Full agenda
- 1-1 Chats
- Venue Map

Download the Conference App here and use your registration credentials to access: <u>https://mobile-</u> mobile.swoogo.com/app/wb6614





### **CIVITAS 2024 ANNUAL CONFERENCE ROOM** BLOCK

Civitas 2024 Annual Conference attendees are eligible for discounted rates at the Detroit Marriott at the Renaissance Center.

Book early via our conference website to ensure you take advantage of these special rates!

## 2024, at 5:00 pm ET.

Please be advised: the conference is scheduled for October 15th-17th, with the room block available from October 11th-17th.

The discounted block ends on September 19,



### Social Content for Conference Promotion

### **Civitas Handles**

- X/Twitter | @Civitas4Health [LINK]
- LinkedIn | Civitas Networks for Health [LINK]

×	X/Twitter Content	
in	LinkedIn/Facebook Content	
	Newsletter Posts	
☆	Social Media Content for Confirmed Event Sponsors	
×	Social Media Content for Confirmed Event Speakers	

### **Social Media Graphics**

### Click to download social media graphics below.

The following is intended for you to use as is or customize to fit your personal and organizational needs when promoting the event. We'd love to follow along and feature your posts on our channels, so please tag Civitas and use the event hashtag #Civitas2024!



## **SPREAD THE WORD!**

We appreciate your efforts in circulating the Civitas 2024 Annual Conference with your networks to further encourage crosssector collaboration, increase robust opportunities for networking, cultivate creative solutions through knowledge sharing, and more.

You can find promotional content for social media, newsletters, and graphics in our digital toolkit. Please help us spread the word!

https://civitasforhealth.swoogo.com/civitas2024/co mmunicationstoolkit





### WE WANT TO HEAR FROM YOU!

We'd like to hear about your 2024 membership experience to continue delivering high-value member benefits and inform our programming.

Our Member Satisfaction Survey is now open! We encourage you to share this with other members of your teams who participate in Civitas offerings.

Civitas will be offering two \$100 Amazon gift cards and a top prize of one free registration for the 2025 Civitas Annual Conference.

https://civitas.tfafo Survey

Please note that only one prize will be awarded per organization.

https://civitas.tfaforms.net/f/2024-Member-Satisfaction-



## **UPCOMING WORKGROUP AND COUNCIL MEETINGS**

Marketing and Communications Workgroup: TBD

Learning Health Systems Workgroup (formerly Health Data Research Workgroup): November 18, 4-5 p.m. ET; *Will Convene at Civitas 2024 Annual Conference* Social Determinants of Health and Interoperability Workgroup: November 8, 1-2 p.m. ET Government Relations and Advocacy Council: September 19, 1-2 p.m. ET Gravity Pilots Affinity Group: September 26, 2:30-4 p.m. ET Emerging Leaders Council: September 30, 2:30-4 p.m. ET Equity and Quality Workgroup: *Will Convene at Civitas 2024 Annual Conference* Public Health Workgroup: *Will Convene at Civitas 2024 Annual Conference* Standards and Technology Workgroup: *Will Convene at Civitas 2024 Annual Conference* 



## **Civitas' CY25 PFS Comments**

- Our PFS interest is driven by member involvement in the community care hub model of value-based • care coordination, which builds regional and local referral networks through CHWs, shared data, and outcomes payments. Our recommendations to CMS are as follows:
  - The proposed advanced primary care management (APCM) capitated billing codes are a great step forward, but their required "service elements" should include HRSN/SDOH data collection and evaluation (tools/standards to use could be AHC HRSN, PRAPARE, NCQA SNS-e, or Gravity)
  - The CHI, PIN and SDOH-RA code set introduced last year and the APCM codes proposed this year should coexist for maximum care hub flexibility & revenue
  - The HRSN codes' "initiating visit" requirement is still an operational problem for the care hub Ο model that reduces its effectiveness; it should have a retroactive option and/or an expanded "established patient" category like the APCM codes

### Check out Civitas' public comments!



## **CIVITAS MEMBER NEWS**



## **MEMBER NEWS**

- <u>Consensus Cloud Solutions, Inc.</u> proudly celebrated 25 years of providing eFax® as part of a publicly traded company.
- <u>CyncHealth</u> and DHHS developed a multi-year strategy plan to enhance public-private partnerships and improve community outcomes.
- Civitas released a new member spotlight on <u>EMI Advisors</u>, highlighting their role in pioneering community collaboration and engagement for transformative health solutions.
- <u>HIMSS</u> released a new eBook featuring Civitas' contributions on understanding national interoperability frameworks and networks.
- J2 Interactive ranked in the top 100 of the Inc. 5000 Fastest-Growing Private Companies in the Boston area.



### MEMBER NEWS

- <u>Michigan Health Information Network Shared Services (MiHIN)</u> partnered with Beyond Lucid ightarrowTechnologies, Reading Emergency Unit, and Hillsdale Hospital to improve healthcare data exchange.
- Ohio Health Information Partnership was featured in a new Civitas member spotlight, with • insights from Henry Vynalek on the language of health information exchange.
- <u>SHARE HIE</u>, in partnership with UAMS College of Medicine's Clinical Informatics Fellowship  $\bullet$ and the Arkansas Department of Health's OHIT, launched a month-long rotation to immerse fellows in Health Information Exchange (HIE) and advance health care informatics.
- <u>The Health Collaborative</u> found a new partner in the Ohio Alliance for Population Health who • are also working to address complex and pressing health issues in the state.



## NEW CIVITAS MEMBERS IN 2024 Welcome!



### Welcome New Affiliate Members!



## Connecting Healthcare



### **Welcome New Full Members!**







realized.

## **Better healthcare,**

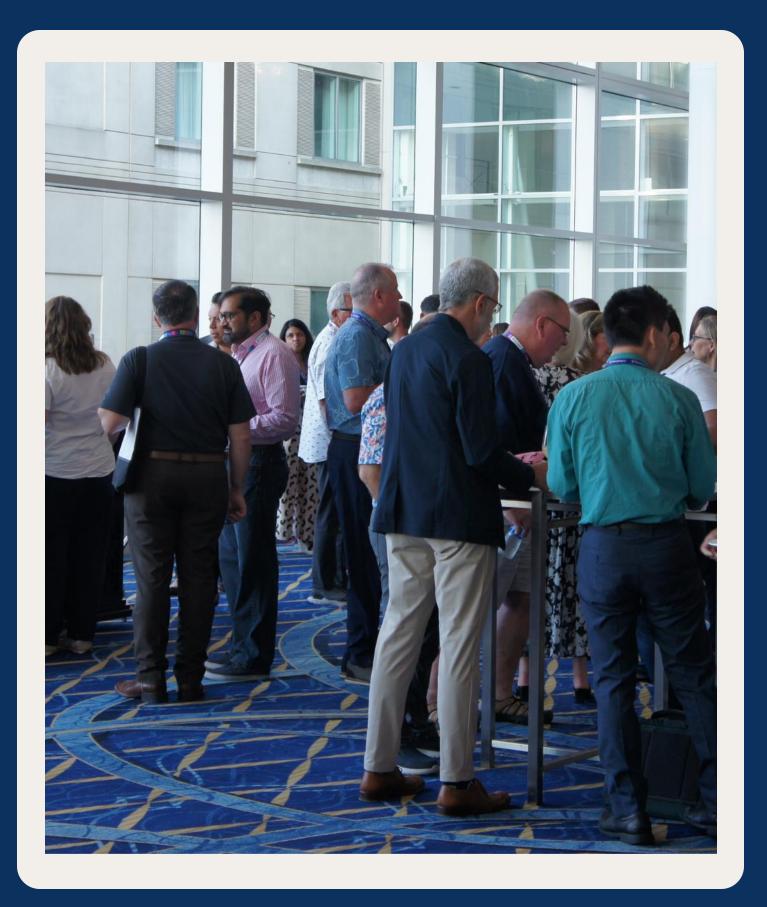




### Welcome New SB&T Members!







### Member Satisfaction Survey **Preview of Feedback**

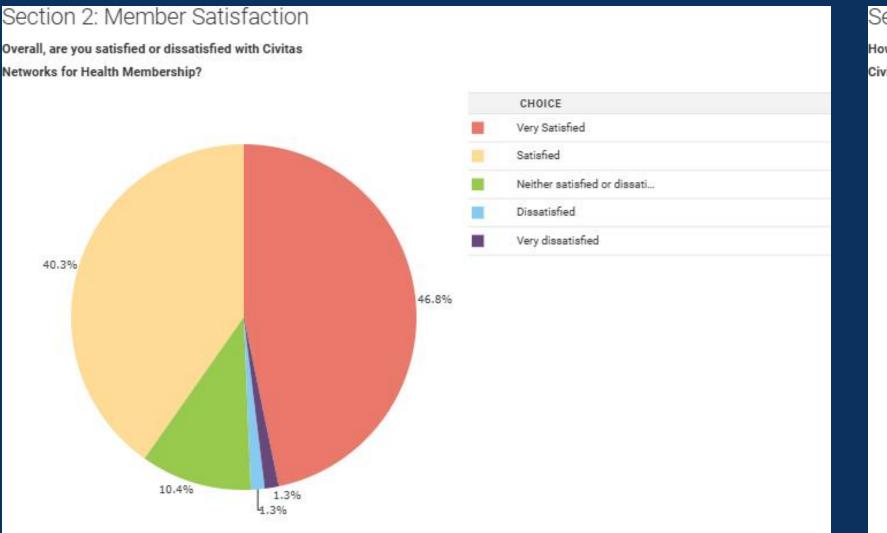
- 150.
- 2024.
- Majority of responses came from  $\bullet$ **Owner/Executive/C-Level and Senior** Management.
  - from Middle Management, Intermediate, and Entry-Level members who participate in our work. of your team to see how Civitas can support all aspects of your organization's work! **CIVITAS**
  - We'd love to grow the contingent of responses • We want to capture input from multiple members

• We've received 76 responses our of our goal of

Networks for Health

• The survey will be open through October 18,

## Member Satisfaction Survey | Preview of Feedback



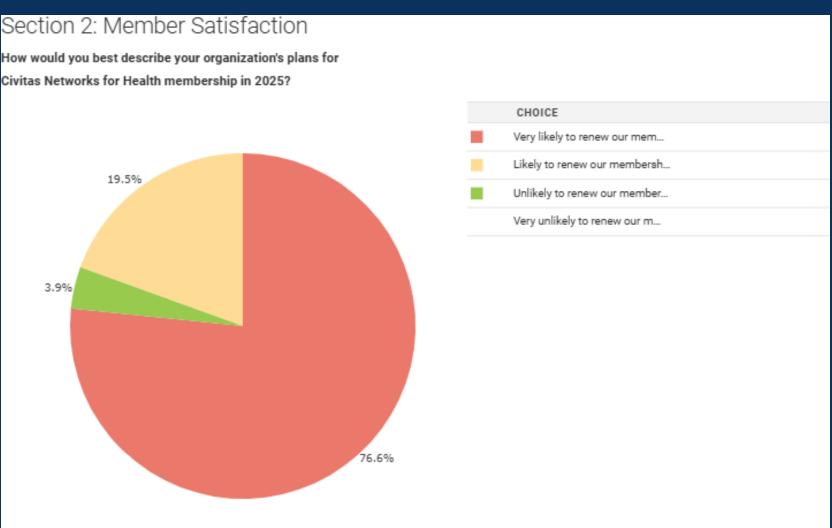
Section 2: Member Satisfaction

19.5%

3.9%

About 87.1% of respondents are Very • Satisfied or Satisfied with their Civitas Networks for Health Membership.

• for 2025.

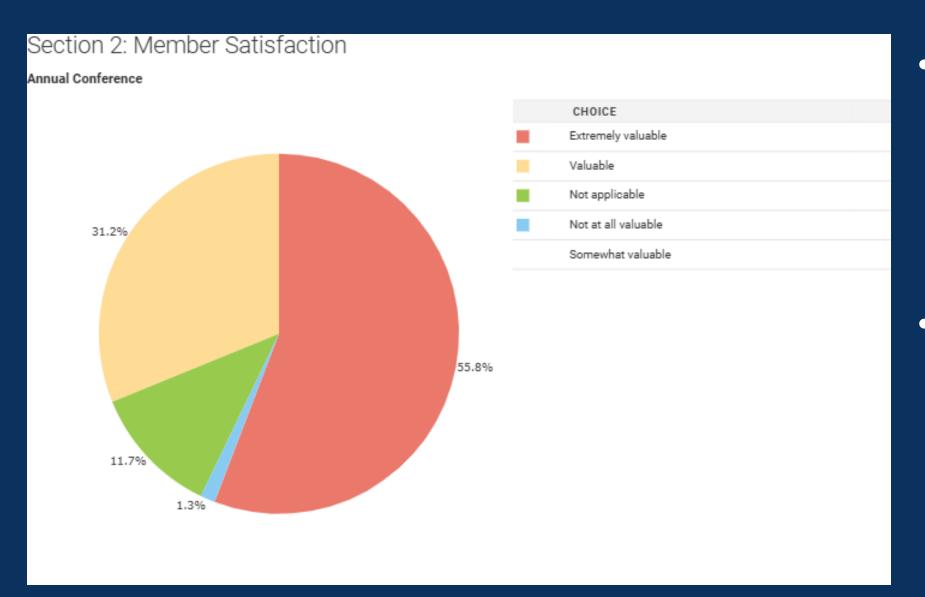


### About 96% of respondents are either Very Likely or Likely to renew their Membership



### Member Satisfaction Survey | Preview of Feedback

Respondents were most satisfied with Civitas' public facing website, Member-only emails,  $\bullet$ Network News offerings, and Policy-related formal responses, rating them as Extremely Valuable.

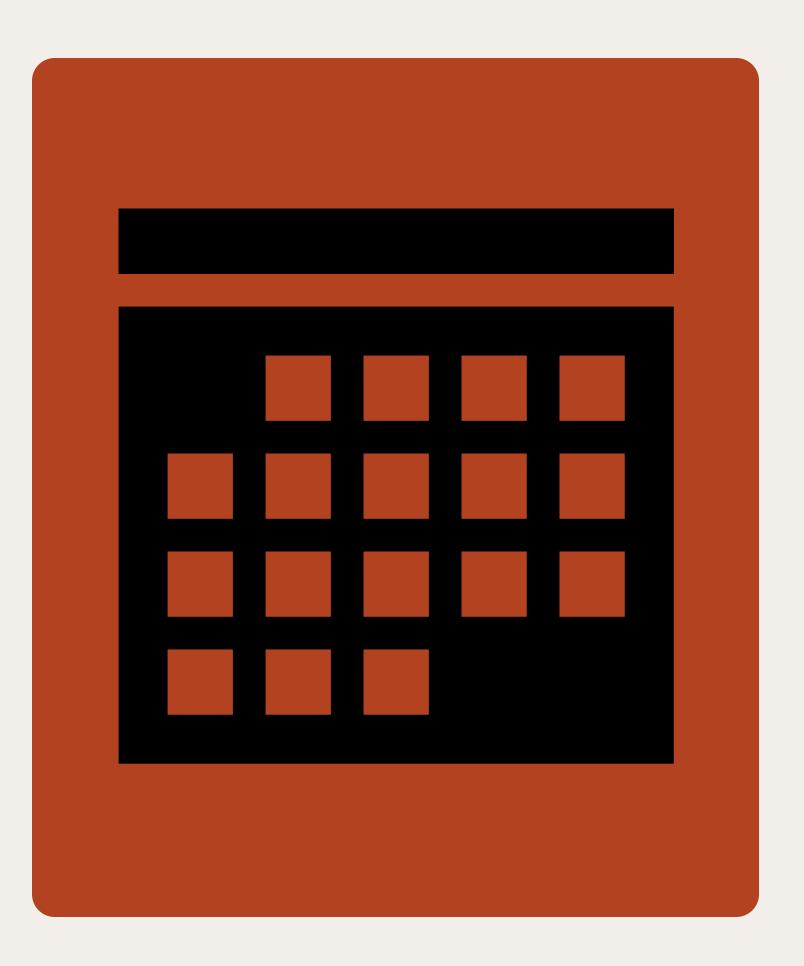


- Valuable.
- Satisfaction-Survey

About 87% of our respondents noted they find participating in the Civitas Annual Conference to be Extremely Valuable or

If you haven't shared your feedback and you have input that isn't captured here, there's still time to let us know! https://civitas.tfaforms.net/f/2024-Member-





## **Civitas Member Renewals –** What to Expect and Timeline

### **Member Information Update:**

- In early October, Kate Kroell will send individual emails to all designated points of contact.
- You'll be asked to review and update member • information, as well as agree to the terms and code of conduct.

### **2025 Membership Dues Invoices:**

Starting in November, invoices for 2025 member dues • will be sent to your designated points of contact.

### **Invoice Due Date:**

Please note that all invoices are due by January 31st. • **Dues Unchanged:** 

- There are no changes to dues for the 2025 • membership year.



# All things Civitas can be found on the website! And if not, reach out <a href="mailto:contact@civitasforhealth.org">contact@civitasforhealth.org</a>

## SCAN

