



**CIVITAS NETWORKS FOR HEALTH
2025 ANNUAL CONFERENCE
BRIDGING DATA AND DOING
SPONSORSHIP OPPORTUNITIES**

ANAHEIM, CALIFORNIA

SEPT | 28-30 | 2025

THANK YOU TO OUR PREMIER PARTNERS

A light blue silhouette of the state of California, positioned behind the text.

**AND ALL OF CIVITAS'
CALIFORNIA MEMBERS**

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ABOUT THE CONFERENCE

Civitas' Annual Conference brings together hundreds of passionate industry leaders, decision-makers, and innovators to discuss interoperability, data-driven quality improvement, social determinants of health, public health, multistakeholder and community-led governance, and health outcomes. Civitas' members and network serve as the bridge between “data” and “doing” in health and health care. Attendees choose the conference to foster deep connections, strengthen and build new partnerships, and leave with tangible ways to evolve their national, state, regional, and local initiatives.



Anaheim Marriott Hotel, 700 W Convention Way,
Anaheim, CA 92802



Expected attendance of 800+ people
(many being executive or c-suite leaders)



Representatives will join us from regional and state HIEs, RHICs, CIEs, QIOs, health data organizations, CBOs, federal, state, and local governments, and business and technology partners

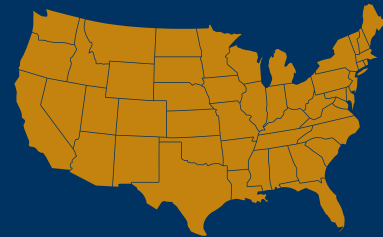
Anaheim is a dynamic conference destination, blending top-tier venues with the energy of Southern California's iconic attractions. From vibrant entertainment to unforgettable dining, it's the perfect backdrop for innovation and connection.





WHY SPONSOR?

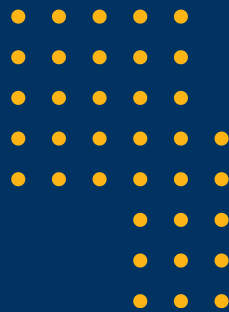
The conference presents a targeted and highly engaging opportunity to collaborate and network with leaders from organizations around the country that are advancing efforts to improve health and health care, data interoperability, community information exchange, and more.



WHAT DOES MY SPONSORSHIP SUPPORT?

Your sponsorship helps make the whole event possible! From providing meals to discounting hotel rooms, partnering with speakers, and more, funding from our sponsors is poured back into the conference to make it the best event it can be.

THE CIVITAS TEAM LOOKS FORWARD TO WORKING WITH YOU TO FACILITATE A PRODUCTIVE AND MEANINGFUL SPONSORSHIP EXPERIENCE FOR YOU AND YOUR TEAM. THANK YOU FOR YOUR SUPPORT!



SPONSORSHIP OPPORTUNITIES

<u>SILVER SPONSOR*</u>	\$12,000
<u>PLATINUM SPONSOR</u>	\$100,000
<u>GOLD SPONSOR</u>	\$50,000
<u>BREAKOUT SESSION/WORKSHOP SPONSOR</u>	\$25,000
<u>COFFEE STATION SPONSOR</u>	\$20,000
<u>LUNCH SPONSOR</u>	\$15,000
<u>LANYARD SPONSOR</u>	\$15,000
<u>NETWORKING AREA SPONSOR</u>	\$12,000
<u>WI-FI SPONSOR</u>	\$12,000
<u>BREAKFAST SPONSOR</u>	\$10,000
<u>VIRTUAL PRECONFERENCE SPONSOR</u>	\$10,000
<u>CHARGING STATION SPONSOR</u>	\$8,000
<u>DAILY BREAK SPONSOR</u>	\$5,000
<u>CONFERENCE SWAG SPONSOR</u>	\$8,000
<u>MOBILE APP SPONSOR</u>	\$10,000
<u>EVENT SIGNAGE SPONSOR</u>	\$14,000
<u>FRIEND OF CIVITAS SUPPORTING PARTNER</u>	\$5,000
<u>BUILD YOUR OWN SPONSORSHIP</u>	\$7,000+

*SILVER IS THE BASELINE FOR ALL OTHER SPONSORSHIP LEVELS, AND IS INCLUDED AS A CIVITAS SB&T MEMBER BENEFIT

SILVER SPONSOR

\$12,000

Please note that the Silver Sponsor level is the baseline for all other sponsorship upgrades.

This sponsorship level is included in Civitas Networks for Health Strategic Business & Technology Membership but requires a separate Sponsor Agreement to be signed. Non-members may purchase a Silver Sponsorship if space is available. All Upgrade Sponsorship opportunities require a Silver Sponsorship to be eligible for upgrade.

Exhibit Booth: 1 exhibit booth in the exhibit hall, including a 6' table and 2 chairs. All conference breaks and additional events will be held in the exhibit hall to maximize exposure.

Website Recognition: Sponsor logo displayed on the Civitas Networks for Health sponsor webpage with a hyperlink, visible after the sponsor contract is signed.

Email Recognition: A link to the sponsor page will be added to the footer of all conference emails.

Conference Signage: Sponsor will be recognized through signage displayed in high-visibility areas throughout the conference.

Conference Materials: Inclusion in the "Silver Sponsors" section of digital and printed conference materials.

Complimentary Registration: Complimentary in-person conference registration for 1 person.

Attendee Lists:

- **Pre-event:** Attendee list (name, title, email, organization) sent 3 weeks before the event.
- **Post-event:** Final attendee list provided within 1 week after the conference.

Social Media Recognition: One social media post across Civitas Networks for Health channels (LinkedIn, X), highlighting Silver sponsorship.



Note: All upgrade sponsorship opportunities require a Silver Sponsorship to be eligible for upgrade.

UPGRADE SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR

1 sponsorship available

\$100,000

Website Recognition: Prime logo placement at the top of the Civitas sponsor webpage with a hyperlink, visible after the sponsor contract is signed.

Conference Signage: Sponsor will be prominently recognized through signage displayed in high-visibility areas throughout the conference.

Presentation Opportunity: Opportunity to introduce and provide a 10-minute presentation during a general session on the opening day of the conference.

Session Participation: Opportunity to moderate a session or provide a nationally recognized subject matter expert to join a workshop or panel discussion as part of the conference agenda.

Email Communications: 2 sponsor-branded emails to attendees (one pre-event and one post-event).

Social Media Recognition: 5 dedicated posts across Civitas Networks for Health social channels.

Complimentary Registration: Complimentary in-person conference registration for 5 people.

Email Recognition: Sponsor logo in the footer of all pre-conference and post-conference wrap-up emails, visible from three months before the event until all post-conference communications are complete.

Reception Sponsorship: Designation as the host sponsor for an evening reception, including:

- Sponsor branding at the entrance and on table signage.
- Opportunity to place materials on tables.
- Input on menu selection.

Podium Recognition: Sponsor will be recognized from the podium by Civitas leadership on all days of the conference.

Private Branded Meeting Room: Exclusive branded meeting room for networking and discussions, refreshments, and setups as per brand guidelines. Branding details can be coordinated with Civitas staff ahead of the event.

Premium Exhibit Booth: Premium table location in the exhibit hall.

Network News Presentation: Dedicated 10-minute presentation at Network News (Civitas' all-member monthly meeting) to discuss the partnership with Civitas.

Please note this sponsorship includes all Silver Sponsorship benefits

[BACK TO SPONSORSHIP OPPORTUNITIES](#)

GOLD SPONSOR

1 sponsorship available

\$50,000

Website Recognition: Prime logo placement at the top of the Civitas sponsor webpage with a hyperlink, visible after the sponsor contract is signed.

Reception Sponsorship: Designation as the primary sponsor for an exhibit hall reception, including:

- Sponsor branding at the reception entrance and on table signage.
- Opportunity to place materials on tables.
- Input on menu selection

Podium Recognition: Sponsor will be recognized from the podium by Civitas leadership on all days of the conference.

Presentation Opportunity: Opportunity to introduce and provide a 5-minute presentation during a general session.

Primary Exhibit Booth: Primary table location in the exhibit hall.

Conference Signage: Sponsor will be recognized through signage displayed in key areas throughout the conference.

Private Branded Meeting Room: Exclusive branded meeting room for networking and discussions, refreshments, and setups as per brand guidelines. Branding details can be coordinated with Civitas staff ahead of the event.

Complimentary Registration: Complimentary in-person conference registration for 4 people.

Email Communications: 1 sponsor-branded email to attendees, either pre-event or post-event.

Social Media Recognition: 3 collective social media posts across Civitas Networks for Health social channels (LinkedIn, X).

Please note this sponsorship includes all Silver Sponsorship benefits

BREAKOUT SESSION/ WORKSHOP SPONSOR

3 sponsorships available

\$25,000

Session Presentation: 1 in-person breakout session with the sponsor's branding. Your company's session title and description included on the conference website and in the event app.

Signage: Exclusive signage outside your session room and in the general conference areas, highlighting your company as the session sponsor.

Complimentary Registration: Complimentary in-person conference registration for 3 people.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Website Recognition: Exclusive branding for the breakout session on the event website with a hyperlink to your landing page.

Email Recognition: Dedicated conference app blast prior to the session at the conference sent to all conference registrants, with a focus on your breakout session, along with your logo and session details.

Exhibit Hall: Premium table location in the exhibit hall.

Please note this sponsorship includes all Silver Sponsorship benefits

COFFEE STATION SPONSOR

1 sponsorship available

\$20,000

Website Recognition: Branding on the conference website as the official coffee station sponsor, with a direct link to your website.

Email Recognition: Sponsor acknowledgment in pre-conference emails, highlighting the coffee station and its sponsor.

Exhibit Hall: Premium table location in the exhibit hall.

Please note this sponsorship includes all Silver Sponsorship benefits

Signage: Logo displayed on all coffee stations, adjacent areas, and coffee cup sleeves, where attendees will frequently visit.

Complimentary Registration: Complimentary in-person conference registration for 3 people.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.



LUNCH SPONSOR

2 sponsorships available

\$15,000

Website Recognition: Exclusive branding on the event website and app as the official lunch sponsor, with your logo and a link to your site.

Signage: Prominent signage displayed at the lunch area, as well as additional signage recognizing your brand during lunch breaks.

Email Recognition: Your logo and sponsorship mentioned in pre-event emails promoting the lunch event.

Complimentary Registration: Complimentary in-person conference registration for 2 people.

Exhibit Hall: Premium table location in the exhibit hall.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Please note this sponsorship includes all Silver Sponsorship benefits



LANYARD SPONSOR

1 sponsorship available

\$15,000

Website Recognition: Exclusive branding on the conference website as the official lanyard sponsor, with a link to your site.

Signage: Your logo printed on lanyards worn by all conference attendees, ensuring maximum exposure throughout the event.

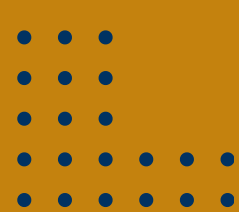
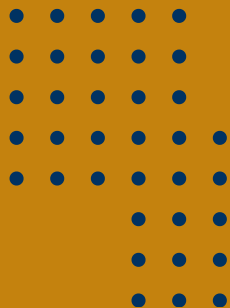
Email Recognition: Sponsor acknowledgment in pre-conference emails, highlighting the lanyard sponsorship and your brand.

Complimentary Registration: Complimentary in-person conference registration for 2 people.

Exhibit Hall: Premium table location in the exhibit hall.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Please note this sponsorship includes all Silver Sponsorship benefits.



NETWORKING AREA SPONSOR

1 sponsorship available

\$12,000

Website Recognition: Exclusive branding on the conference website and event app as the official Networking Area Sponsor, with a direct link to your website.

Signage: Your company's logo displayed prominently in the dedicated networking area where attendees will gather between sessions.

Complimentary Registration: Complimentary in-person conference registration for 2 people.

Exhibit Hall: Premium table location in the exhibit hall.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Please note this sponsorship includes all Silver Sponsorship benefits.



WI-FI SPONSOR

1 sponsorship available

\$12,000

Website Recognition: Exclusive branding on the conference website and app as the official Wi-Fi sponsor, with a direct link to your website.

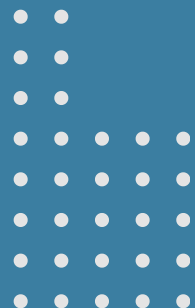
Complimentary Registration: Complimentary in-person conference registration for 2 people.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Signage: Your company's logo displayed at all Wi-Fi access points in the conference areas, ensuring visibility for attendees accessing the network.

Exhibit Hall: Premium table location in the exhibit hall.

Please note this sponsorship includes all Silver Sponsorship benefits.



BREAKFAST SPONSOR

2 sponsorships available

\$10,000

Website Recognition: Exclusive branding on the conference website as the official Breakfast Sponsor, with a direct link to your website.

Signage: Your company's logo displayed at the breakfast area and on signage throughout the space.

Complimentary Registration: Complimentary in-person conference registration for 1 person.

Exhibit Hall: Premium table location in the exhibit hall.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Please note this sponsorship includes all Silver Sponsorship benefits.



VIRTUAL PRECONFERENCE SPONSOR

\$10,000

1 sponsorship available

Branding: Prominent placement of your company's logo on all preconference session materials, including digital presentations, communications, and the Civitas website.

Webinar Hosting: Opportunity to provide a speaker or expert to lead or co-host the virtual preconference session and to showcase your company's thought leadership and expertise in front of a targeted audience.

Complimentary Registration: Complimentary in-person conference registration for 1 person.

Webinar Recognition: Acknowledgment as the official sponsor during the session introduction of a 90 minute preconference webinar.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Please note this sponsorship includes all Silver Sponsorship benefits.



CHARGING STATION SPONSOR

1 sponsorship available

\$8,000

Website Recognition: Exclusive branding as the Charging Station Sponsor on the conference website and app, with a direct link to your website.

Signage: Your company's logo displayed at all charging stations and charging areas throughout the event space.

Complimentary Registration: Complimentary in-person conference registration for 1 person.

Exhibit Hall: Premium table location in the exhibit hall.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Please note this sponsorship includes all Silver Sponsorship benefits.



DAILY BREAK SPONSOR

5 sponsorships available

\$5,000

Website Recognition: Branding as the Daily Break Sponsor on the conference website and app, with a direct link to your website.

Complimentary Registration: Complimentary in-person conference registration for 1 person.

Social Media Exposure: 1 social media spotlight on Civitas Networks for Health channels.

Signage: Your company's logo displayed prominently during the sponsored break, with signage at the break area.

Exhibit Hall: Premium table location in the exhibit hall.

Please note this sponsorship includes all Silver Sponsorship benefits.



CONFERENCE SWAG SPONSOR

1 sponsorship available

\$8,000

Website Recognition: Prime logo placement on the Civitas sponsor webpage with a hyperlink, visible from contract signing through one month post-conference.

Signage: Sponsor will be recognized on signage in the registration area and other high-visibility locations.

Branded Giveaway: Opportunity to include a branded item inside the swag bags.

Complimentary Registration: Complimentary in-person conference registration for 1 person.

Email Recognition: Sponsor logo in the footer of all pre-conference and post-conference wrap-up emails, visible from three months before the event until all post-conference communications are complete.

Swag Bag Branding: Your logo displayed on the official conference swag bags.

Social Media Recognition: Dedicated post on Civitas Networks for Health social channels featuring the swag items.

Please note this sponsorship includes all Silver Sponsorship benefits.



MOBILE APP SPONSOR

1 sponsorship available

\$10,000

Website Recognition: Prime logo placement on the Civitas sponsor webpage with a hyperlink, visible from contract signing through one month post-conference.

App Branding: Your branding will appear on the splash screen and throughout the event mobile app.

Social Media Recognition: Dedicated post on Civitas Networks for Health social channels promoting the mobile app.

Please note this sponsorship includes all Silver Sponsorship benefits.

Email Recognition: Sponsor logo in the footer of all pre-conference and post-conference wrap-up emails, visible from three months before the event until all post-conference communications are complete.

Push Notifications: Company name included in push notifications sent to attendees.

Complimentary Registration: Complimentary in-person conference registration for 1 person.



EVENT SIGNAGE SPONSOR

1 sponsorship available

\$14,000

Event Communication Recognition:

Acknowledgment as the official Event Signage Sponsor in event communications, including email promotions and event materials.

Prominent Event Logo Placement:

Your company's logo prominently featured on event signage, banners, and directional signs, increasing visibility throughout the venue.

Social Media Recognition: Dedicated post on Civitas Networks for Health social channels.

Complimentary Registration: Complimentary in-person conference registration for 1 person.

Please note this sponsorship includes all Silver Sponsorship benefits.



FRIEND OF CIVITAS SUPPORTING PARTNER SPONSOR

Available upon request and discussion with partners

\$5,000

For partners who are interested in supporting the success of Civitas' mission and who are committed to fostering important connections that happen at the annual conference which further advance health improvement and the health information exchange industry.

Website Recognition: Branding as a Supporting Partner on the conference website and app, with a direct link to your website.

Social Media Recognition: Dedicated post on Civitas Networks for Health social channels.

Please note that this sponsorship package is reserved for current Civitas and 211 San Diego community partners interested in contributing to the overall success of the conference and thriving national network. For this reason, the upgrade fee will be waived.

Dedicated Blog: Civitas will collaborate with the supporting partner to draft a blog that features our partnership and commitment to strengthen partnerships and relationships the advance the collective work of Civitas members and partners to improve health and health information exchange.

Complimentary Registration: Complimentary in-person conference registration for 1 person.

BUILD YOUR OWN SPONSORSHIP

\$7,000+

This flexible sponsorship option allows you to curate a custom package tailored to your needs. Choose from a range of opportunities that offer both high visibility and direct engagement with attendees. Have an idea? Pitch us!

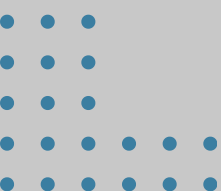
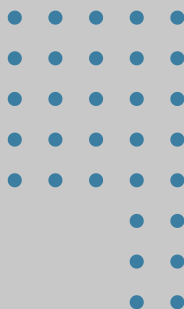
Example Options for Customization:

1. Branded Swag (e.g. survival kits, , notebooks): \$8,000
2. Conference Track Sponsor: \$15,000
3. Private Meeting Room Sponsor: \$8,000
4. Product Demo Sponsor: \$7,500

Benefits of Customization:

- Maximize your exposure through both physical and digital touchpoints with branded swag, demos, and sponsored tracks.
- Engage directly with attendees by sponsoring conference tracks or private meeting rooms for one-on-one conversations.
- Customize your sponsorship to ensure that your brand is visible before, during, and after the conference.

Contact us to build the perfect package for your brand's needs and goals!





SPONSORSHIP GUIDELINES

Please note the following when considering your sponsorship package:

- Silver Sponsorship for Civitas Strategic Business & Technology Members is included, but requires a separate Sponsor Agreement to be signed.
- All sponsorship commitments are due by August 31, 2025.
- All Upgrade Sponsorship opportunities require a Silver Sponsorship (\$12,000) to be eligible to upgrade.
- Upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement. Additional terms and conditions will be outlined in the Sponsor Agreement.

Payment: Payment for sponsorships is due within 30 days of invoice receipt. The full sponsorship package will not be confirmed until payment is received.

Cancellation Policy: Please note, we do not accept sponsorship cancellations.



QUESTIONS?

Email contact@civitasforhealth.org

THANK YOU FOR YOUR SUPPORT

