

Network News

January 15, 2025



Housekeeping Items

- This is a Zoom webinar.
- All webinar participants are automatically muted, and your video is not displayed.
- Use the chat feature to introduce yourself (name, org, location), share resources, etc.
- If you would like to ask a question, please use the Q&A function on the taskbar.
- This webinar is being recorded, and the recording will be shared after today's event.
- For questions following the webinar, reach out to contact@civitasforhealth.org.



Agenda

- **Civitas Welcome and Updates**
 - *Jessica Little, VP, Programs and Operations*
 - *Jolie Ritzo, VP of Strategy and Network Engagement, Civitas Networks for Health*
- **Civitas Member News**
 - **Jessica Little**
 - **Jolie Ritzo**
- **Workgroups Overview and Ways to Engage**
- **Civitas Communications**
- **Government Relations and Advocacy in 2025**
- **Civitas Programs Update**



Civitas Updates

UPCOMING EVENTS

- [Civitas Network News, February 19, 1-2 p.m, ET – Be Sure to Register for the Series!](#)
- [FHIR Deep Dive Webinar Series, January 22, 3-4 p.m. ET – Be Sure to Register for the Series!](#)
- [Civitas Member-Led Webinar | How Top HIEs are Using Salesforce to Grow Presented by J2 Interactive, February 27, 3-4 p.m. ET](#)
- Civitas Member Meet Up at HIMSS – join the Civitas team for a networking event on Tuesday, March 4, from 4-5:30 p.m. PT. Additional details and invite coming soon!

Draft HDU Framework Supplement Version 1 Available for Public Comment

This supplement builds upon the foundational Health Data Utility Framework, addressing the evolving needs of health data governance, interoperability, and value-based care within regions and states throughout the U.S.

Why Your Feedback Matters: We are inviting public comment to ensure this resource reflects the insights and priorities of a broad range of contributors, including health information exchanges (HIEs), HDUs, public health agencies, health plans, health collaboratives, and community organizations. Your input will help refine the framework to better support health data ecosystems and their partners.

Key Details:

- **Public Comment Period:** Now through January 31, 2025
- **How to Provide Feedback:** Submit your comments via the online form or email us at hdu@civitasforhealth.org.
- **Supplement Access:** [Download the HDU Framework Supplement Version 1 PDF](#)



National HIO Survey Updates – Participate for 2025!

The next round of the National Survey is now underway. Emails from UCSF about the survey have gone out and, to-date, there have been 19 surveys completed, with 16 in progress. Civitas members are crucial in this conversation – please consider taking the survey for 2025. We are hoping to receive completed surveys in the next 4-6 weeks.

Want to learn more? Check out the [recently published blog in HealthITBuzz](#).

If you're a representative of an HIO or HIO executive, you should have received this survey. If not, please reach out to Estelle Martin (Estelle.martin@ucsf.edu) to confirm your organization is included. The survey does not need to be taken all at once. You can start the survey and then come back to it if needed.

Additional questions? Reach out to Jolie Ritzo: jritzo@civitasforhealth.org



The screenshot shows a webpage from HealthITBuzz. The header includes the logo 'HealthITbuzz' with the tagline 'THE LATEST ON HEALTH IT FROM ASTP' and a search bar. The breadcrumb trail reads 'Health IT Buzz > Interoperability > National Survey Reveals New Insights on Health Information Organizations'. The main heading is 'National Survey Reveals New Insights on Health Information Organizations' by Wei Chang, Jordan Everson, Sarah Rosenthal, and Julia Adler-Milstein, dated January 7, 2025. Below the title are four author portraits. Social sharing buttons for Post, Facebook, LinkedIn, and Email are visible. The article text begins: 'Health information exchange organizations (HIOs) are networks that enable the electronic exchange of health information across participating health care providers, public health agencies, payers, and other entities. They also have a unique, wide-angle lens on the state of interoperability nationwide. Since 2020, the Office of the Assistant Secretary for Technology Policy (ASTP) has partnered with the University of California, San Francisco (UCSF) and the Civitas Networks for Health (Civitas) to survey HIOs. We recently published a number of studies from the most recent survey, fielded in 2023, that provide an important view into HIOs' evolution, the role they play in promoting interoperability, and the state of interoperability more broadly.'

Civitas Member Renewals – What to Expect and Timeline

Member Information Update:

- In early October, Kate Kroell sent individual emails to all designated points of contact.
- Your organization has been asked to review and update member information, as well as agree to the terms and code of conduct. Most Civitas members have completed this!

2025 Membership Dues Invoices:

- Starting in November of 2024, invoices for 2025 member dues were sent to your designated points of contact.

Invoice Due Date:

- Please note that all invoices are due by January 31st. Late fees are applied after 60 days past due.

Dues Unchanged:

- There are no changes to dues for the 2025 membership year.

Civitas Member News

Civitas Member News

- KC Health Collaborative published its [2024 Health Scorecard](#)
- CRISP Shared Services [Celebrates Year of Innovation & Growth in Health Data Exchange](#)
- Los Angeles Network for Enhanced Services (LANES) released a [case study with California WIC highlighting program that increased WIC enrollment rates for eligible mothers and children in LA County](#)
- Comagine Health released a [positive HRSA Integrated Maternal Health Services Year One Update](#)
- Illinois Public Health Institute announced [partnership with 4medica to lead Chicago Regionwide Community Information Exchange](#)
- Gallup partnered with West Health to [release report on U.S. health care public perception](#)
- PointClickCare announced a [partnership expansion with Kno2](#) for interoperability work

J2 Interactive and Civitas Partner

We are working with our SB&T member, J2 Interactive, to utilize their extensive expertise to enhance our Salesforce capabilities – they are working to integrate the platform with essential third-party applications, optimizing workflows, and providing ongoing support services. The partnership includes:

- Development of custom reports and dashboards to improve data visualization and operational efficiency
- Delivery of user training
- General administrative support to ensure Civitas maximizes the value of its Salesforce platform

We will share more about our partnership and learnings throughout the year!



Workgroups Overview and Ways to Engage

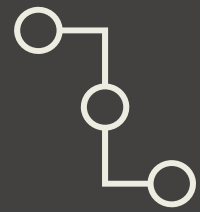
Workgroup Overview

- **What is a Civitas Workgroup or Council and why join?**
 - Civitas workgroups and councils offer an opportunity for Civitas members to come together and collaborate on priority areas or key topics of interest. They are member-led and supported by Civitas staff. This is one of the best ways for Civitas members to engage with other Civitas members and deepen important network relationships.
- **How to sign up?**
 - Complete the Civitas Councils and Workgroups Interest Form
 - The form allows adding, removing and updating
 - If requesting to be added to workgroup a Microsoft User invite link will be emailed to the email address used to complete the form
 - Accept the user invite
 - The Program Manager of Events will add or remove to the selected workgroups

Civitas Workgroup Meeting Cadence

Workgroup meetings are hosted on Teams, except for the Executive Leaders Forum

Equity and Quality



Every last Friday
of the month
12-1 pm ET

**Executive Leaders
Forum**



Quarterly
2-3:30 pm ET

**Learning Health
Systems**



TBD

**Marketing and
Communications**



Every other fourth
Friday
12-1 pm ET

Public Health



TBD

**Social Determinants of
Health and
Interoperability**



Every second Friday of
the month
1-2 pm ET

**Standards and
Technology**



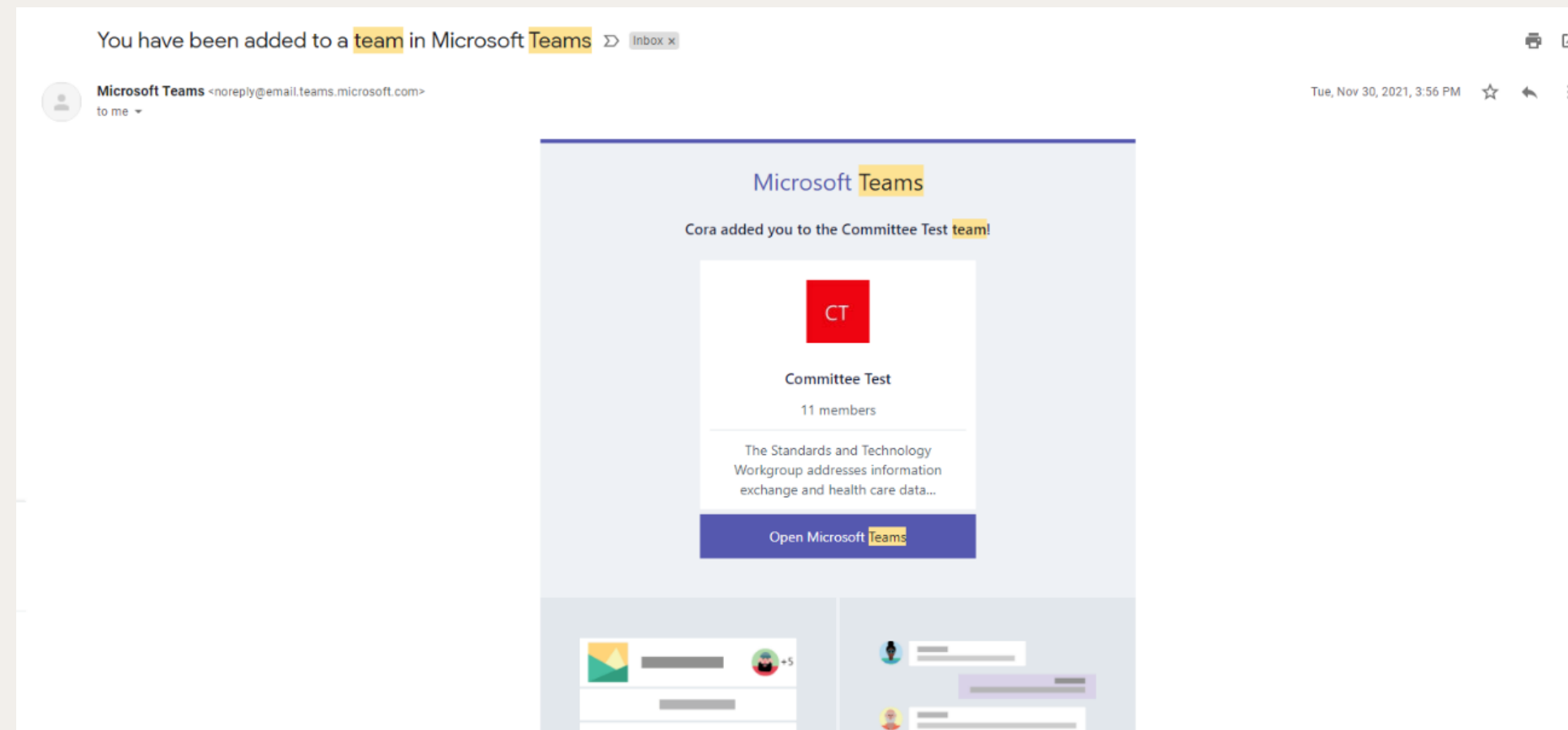
Every other
third Tuesday
of the month
3-4 pm ET

Upcoming Workgroup and Council Meetings

- **Government Relations and Advocacy Council:** January 30, 12-1 p.m. ET
- **Gravity Implementation Affinity Group:** January 30, 2:30-4 p.m. ET
- **Emerging Leaders Council:** February 10, 2:30-4 p.m. ET
- **Equity and Quality Workgroup:** February 28, 12-1 p.m. ET
- **Standards and Technology Workgroup:** January 21, 3-4 p.m. ET
- **Learning Health Systems Workgroup (formerly Health Data Research Workgroup):** TBD
- **Marketing and Communications Workgroup:** January 24, 12-1 p.m. ET
- **Social Determinants of Health and Interoperability Workgroup:** February 14, 1-2 p.m. ET
- **Public Health Workgroup:** TBD

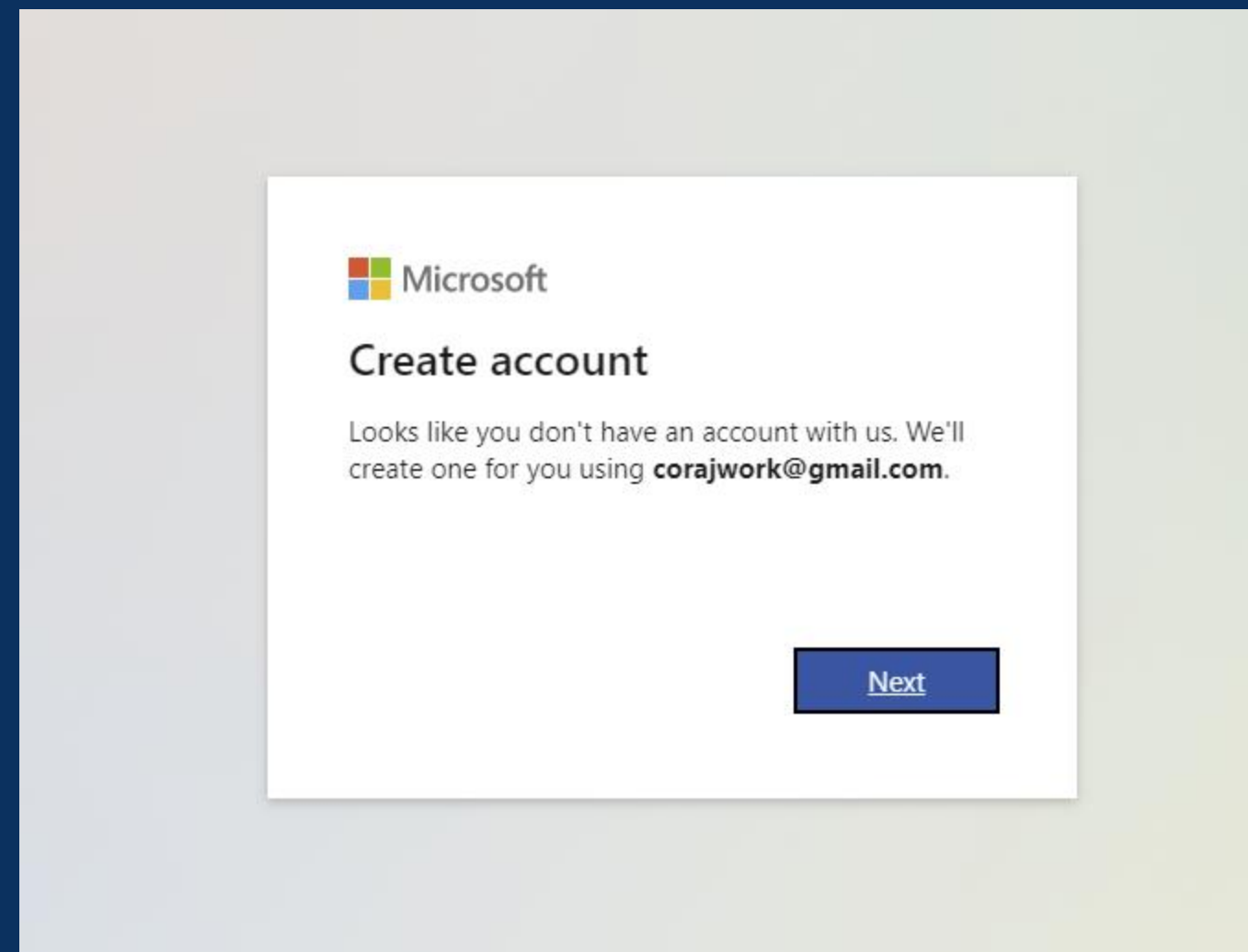
Accessing Workgroup Teams Channels

- After being added to your council or workgroup's Teams site, you will receive an email like the one below. Please select the "Open Microsoft Teams button".



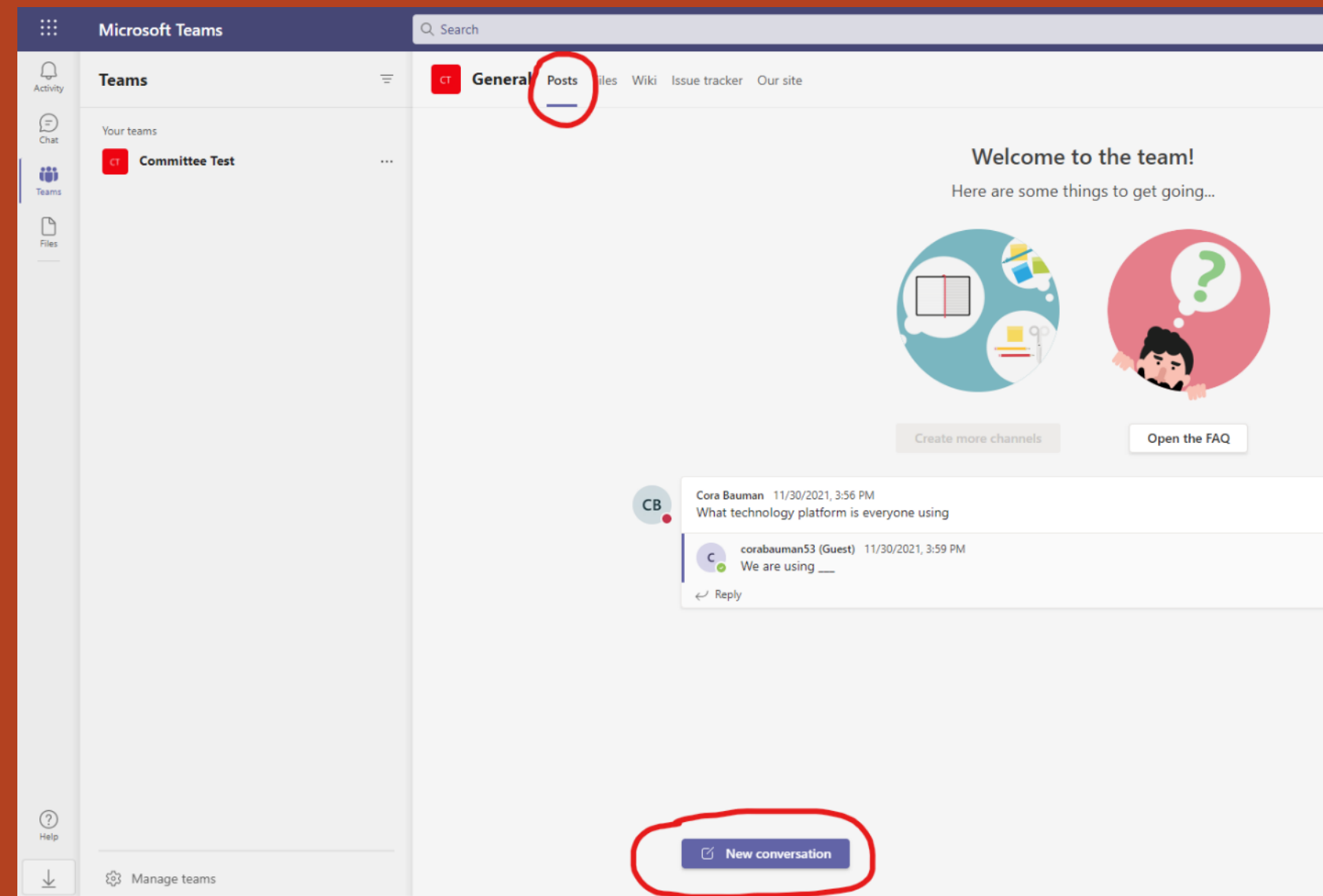
Accessing Workgroup Teams Channels

- If your organization does not use Microsoft office, and you do not have a Microsoft account, you will see the following prompt. After clicking “next” on the prompt below, Microsoft will ask you to create a password to establish yourself as a guest user.



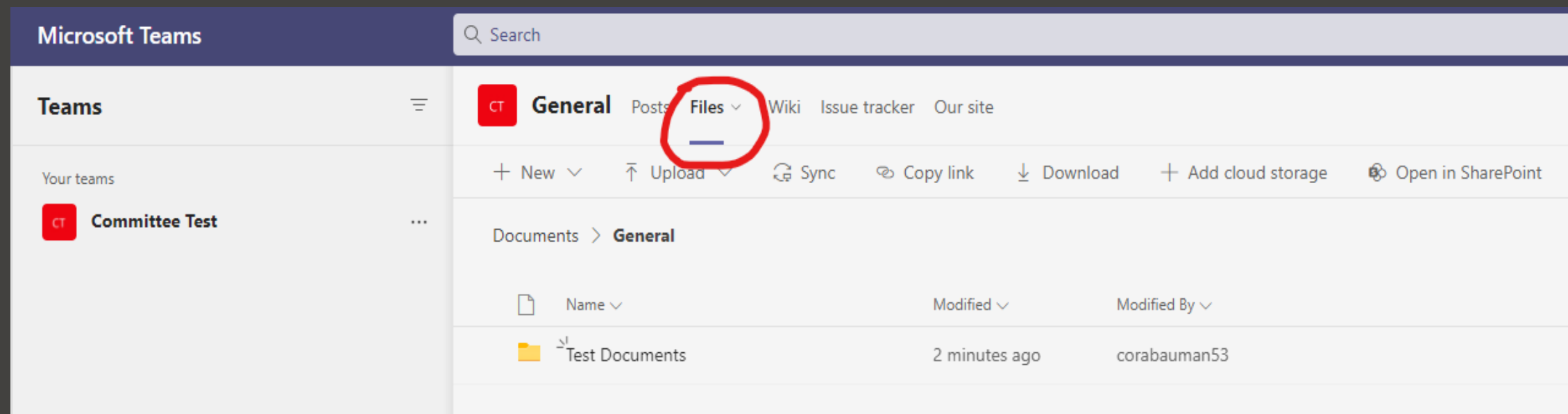
Accessing Workgroup Teams Channels

- After creating your guest user account or signing into your Microsoft account, you should automatically be sent to Teams where you should see the following home page:



Accessing Workgroup Teams Channels

- On this home page, under the 'posts' tab, you will be able to start conversations that all workgroup users are able to see and reply to. You can also reply to other's posts here and collaborate on solutions.
- Also, on the General channel, there is a “Files” tab. This is where you will be able to access any supporting documents from past meetings, including agendas and meeting minutes.



Accessing Workgroup Teams Channels

- If your organization already uses Teams, you may have issues using the Civitas Networks for Health Teams sites.
- Please reach out to lrross@civitasforhealth.org for help with troubleshooting.

Emerging Leaders Council

The Civitas Emerging Leaders Council (ELC) is proud to welcome its 2025 roster of rising health care leaders. This talented group will drive collaboration, innovation, and transformative initiatives across the Civitas network.

We also wanted to congratulate our new Chair (Katrina Siepp-Lewington of Comagine Health) and Vice Chair (Van Le of PeEX) who will be driving initiatives for the ELC in 2025.

Want to learn more about the ELC and what we do? Check out the [newest blog](#) on the Civitas website.



Civitas Communications Update

Communications Team Updates and Activities

Civitas is excited to welcome Kelsey Matheson-Daly as our new Director of Communications and Marketing! Kelsey brings a wealth of expertise (12+ years) in health communications, strategy, and storytelling to advance Civitas' mission and amplify the incredible work of our network. Fun fact: she worked with NRHI back in the day as our Communications Coordinator.

Ways to Stay Involved with Civitas Communications in 2025

- **Join the MarComm Workgroup:** Participate in bi-monthly meetings to collaborate on innovative marketing and communication strategies.
- **Share Your Stories:** Submit success stories, case studies, and updates from your organization to be featured in Civitas newsletters, blogs, and social posts.
- **Engage on Social Media:** Follow, share, and tag us on LinkedIn and X to highlight your work and connect with our growing network.
- **Contribute to Blogs:** Pitch ideas or co-author a blog post to share your expertise and insights with the Civitas audience.
- **Stay in the Loop:** [Subscribe to the Civitas newsletter](#) for updates on activities, resources, and opportunities.



Questions or ideas? Contact Kelsey at kmatheson@civitasforhealth.org.

Marketing and Communications (MarComm)

We have revamped the MarComm Workgroup! *What's new in 2025?*

- **Updated Meeting Cadence:** The Marketing and Communications (MarComm) Workgroup will now meet every other month, with occasional exceptions around key events like the Civitas Annual Conference.
- **Enhanced Focus:** Meetings will center on actionable insights, collaborative learning, and producing tangible outputs to support Civitas members' marketing and communication goals.
- **Broader Engagement:** We're fostering an inclusive platform that welcomes diverse expertise from across our network.

Upcoming Meeting: January 24, 2025

Topic: Ethical Use of AI in Marketing

Time: 12:00 PM ET

Focus Areas:

- Ensuring authenticity in AI-driven content creation
- Using AI responsibly for content generation and notetaking
- Navigating ethical considerations and regulations for AI in health

Government Relations and Advocacy Update

- This year the Government Relations and Advocacy Council is changing to a Board Committee. This means that the Board will appoint the GRAC Chair and Vice Chair. These appointments will be made during this week's Board meeting.
- Our last Council meeting for participating Full and Affiliate members will be on January 30 from 12-1:00 p.m. ET. Please join us to hear more about this important transition, committee participation, and to get a detailed update from our Troutman Strategies team about the Trump Administration's first week in office.
- In 2025, we will continue to offer all members quarterly Public Policy Briefings. Also, if you have been participating in the GRAC or receiving GRAC emails, you will be added to our Public Policy and Advocacy member distribution list to get up-to-date emails from Alan and our GR team.

Civitas Program Updates

CIVITAS

Networks for Health

**America's Health
Insurance Plans (AHIP)**

**Demographic Data
Element Modernization
(DEMo) Initiative**



Program Background

- Extensive work has been done to identify and codify demographic data.
- **To date, the focus of this work has been on race, ethnicity, and language (REL), sexual orientation and gender identity (SOGI), military status, pronouns, disability status, and relationship status data and there is desire from organizations such as AHIP to both deepen these standards and expand to additional exchange standards to inform culturally appropriate care.**
- In early 2023, AHIP convened their Health Equity Workgroup to develop recommendations for additional demographic elements including language, relationship status, disability status, military experience, and spirituality.

Program Partners



Program Sponsor – Provides leadership and strategic guidance and direction, provides input into program activities to ensure alignment with AHIP and member goals

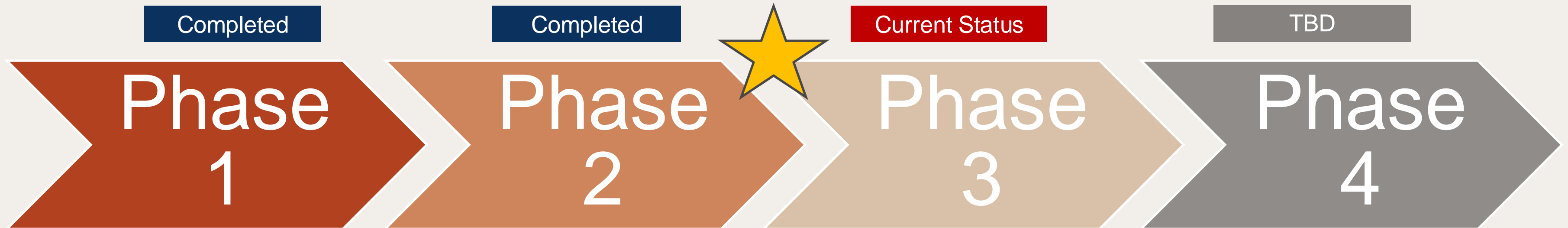


Program Administrator – Responsible for development and execution of the project plan, partnership development and convenings, product delivery, and budget management.



Consultant and Standards Development SME – Provide subject matter expertise to inform prioritization and alignment activities in the initial phase of work. Provide input and education on HL7 processes and support refinement.

Program Approach



1. Align Data Elements

- Race and Ethnicity
- Sexual Orientation & Gender
- Disability Status
- Language Preference
- Military Experience
- Spirituality

2. Test & Prepare

- Conduct cognitive testing
- Educate on HL7 process
- Prepare HL7 application

3. Build Standards

- Utilize HL7 standards development process.
- Explore development of FHIR Questionnaire
- Revise or develop new HL7 Implementation Guides (IGs).

4. Pilot

- Pilot test
- Harvest lessons learned
- Develop materials for putting standards into practice



Patient Centered Data Home® (PCDH)



Civitas Networks for Health

Patient Centered Data Home[®]



PCDH is an initiative of Civitas Networks for Health members that puts into practice the vision that clinical data should be available whenever and wherever care occurs and “centered” around the patient to improve patient care.



In this model, all clinical data becomes part of the comprehensive longitudinal patient record in the HIE where the patient resides, called the Patient Centered Data Home.



Guidehouse

**CDC Data Modernization
Initiative –
Implementation Centers**



Data Modernization Implementation Center Partnership

Funder

Provides funding for the initiative through the Public Health Infrastructure Grant (PHIG)



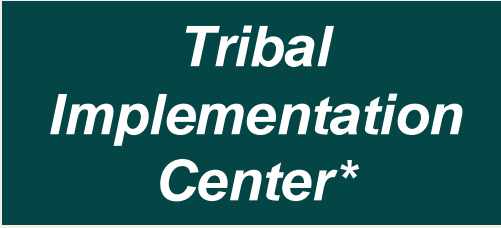
National Partners

Oversee governance, provide strategic direction for the IC program, and lead coordination across the implementation centers.



Implementation Centers

Support day-to-day execution of IC program activities including engaging with PHAs and providing technical assistance.



Note: The fourth Implementation Center to be announced will specifically provide support to Tribes and Tribal-serving organizations and will launch **Fall 2025*

CIVITAS

Networks for Health

**Strengthening
Collaboration to
Transform Value-Based
Care Partnerships**



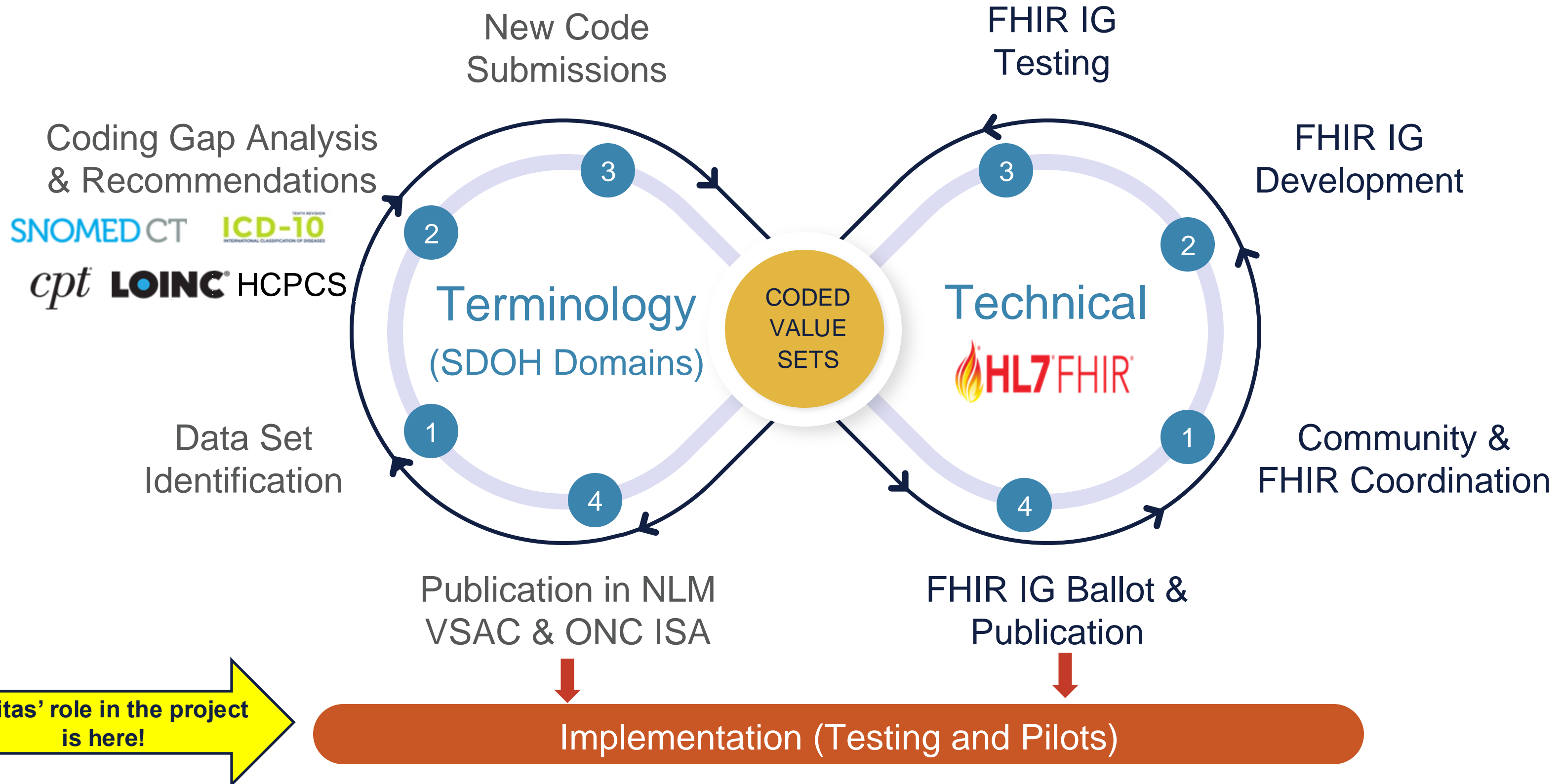


Gravity Project – Civitas Partnership

NYeC & In-Kind Support



Gravity Project Execution: Three Workstreams Terminology, Technical, and Implementation



Gravity Project Implementation Affinity Group

- Initiated in 2022, the Implementation Affinity Group aims to establish a piloting community that tests and validates Gravity Project standards.
 - 90-minute public calls on the last Thursday of the month 2:30pm-4:00pm ET.
- Accelerates real-world testing of the Gravity SDOH Clinical Care FHIR Implementation Guide (IG).
- Creates a forum to engage community-based organizations in standards-based data exchange with clinical systems.
- Demonstrates how to share clinical data to support upstream data use for population health, public health, quality improvement, and research.

Supporting Implementation of Gravity Social Care Standards Across New York State



Consultant and SME – Provide subject matter expertise to support the development of a standard set of functional and implementation requirements for the use of SDOH data across the SHIN-NY.



Program Sponsor – Provides leadership and strategic guidance and direction, provides input into program activities to ensure alignment with SHIN-NY goals.



Program Administrator – Responsible for development and execution of the project plan, partnership development and convenings, product delivery, and budget management.



Supporting Implementation of Gravity Social Care Standards Across New York State

- Aid health equity implementation efforts through the Medicaid 1115 Waiver between CMS and the NYS Department of Health, Office of Health Insurance Programs
- Lead weekly technical assistance meetings, manage and update program workplan, and curate content and dissemination plans.



State Health Technology Commons



Program Background

- Mission: To advance knowledge sharing and strengthen the capacity of State Health IT Leaders responsible for advancing policy, programs, and data systems supporting statewide health data use, interoperability, and reusable technical infrastructure.
- Program Overview: Convenes government State Health IT Leaders, providing a neutral forum for collaborative peer learning, technical assistance, and sharing of policies, trends, and resources. This Civitas program enhances cross-sector awareness among federal, state, and community partners.

Neutral Forum

A neutral place for sharing best practices, receiving technical assistance, and gaining industry awareness is crucial.

Facilitated Learning

Neutral facilitation of HIT activities creates actionable, shared state-to-state learnings.

Federal & State Policy Impact

Evaluating the impact of federal and state policies into health IT strategies and investments.

Offerings



Learning Labs

- Facilitated neutral knowledge sharing among State Health IT Leaders
- Featured presentations and discussions from industry experts



Workshops

- Virtual or In-person collective problem-solving workshops



Knowledge Products

- Develop white papers, issue briefs, and guidance documents supporting planning and implementation

Civitas and facilitators have no intention to influence State Health IT Leaders perspectives, strategies, and programs.

Value for Civitas Members

- Provide opportunities for Civitas members and government State Health IT Leaders to hear each others' perspectives
- Enhance Civitas members' and government State Health IT Leaders' understanding of each other's needs and capabilities
- Share alignment and coordination opportunities, including reuse existing IT infrastructure investments, where appropriate
- Drive cross-sector, multi-stakeholder and data-informed initiatives to improve health and health data exchange
- Serve as a bridge among Civitas members, states, federal agencies, and industry

Updates on the Civitas 2025 Annual Conference – *Bridging Data and Doing*

Remember to mark your calendars – the Civitas Networks for Health 2025 Annual Conference – *hosted in Partnership with 211 San Diego/CIE and Civitas' California Members* – will take place in Anaheim, CA from September 28-30, 2025.

We are expecting 800+ attendees this year and look forward to seeing you all in Southern California.

We just released our logo and [Sponsorship Prospectus](#) – if your organization is interested in sponsoring the conference, please browse the prospectus and reach out to Kate Kroell (kkroell@civitasforhealth.org) to discuss opportunities.



Want to Stay Up To Date on All Things at Civitas?

Scan me!

