

CIVITAS NETWORKS FOR HEALTH®

2026 ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES



ARLINGTON, VIRGINIA

SEPT | 22-24 | 2026

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ABOUT THE CONFERENCE

Civitas' Annual Conference brings together hundreds of passionate industry leaders, decision-makers, and innovators to discuss interoperability, data-driven quality improvement, social drivers of health, public health, multi-stakeholder and community-led governance, and health outcomes. Civitas' members and networks serve as critical national infrastructure for health. Attendees choose the conference to foster deep connections, strengthen and build new partnerships, and leave with tangible ways to evolve their national, state, regional, and local initiatives.



Hyatt Regency Crystal City at Reagan National Airport, 2799
Richmond Hwy, Arlington, VA 22202



Expected attendance of 750+ people
(many being executive or c-suite leaders)



Representatives will join us from regional and state HDUs, HIEs, RHICs, CIEs, QIOs, APCDs, CBOs, federal, state, and local governments, and business and technology partners

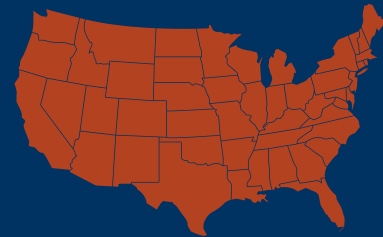
Across the river from Washington D.C., Arlington offers unmatched convenience, walkable access to hotels and dining, seamless transit options, and a modern, vibrant setting—making it an ideal location for hosting a highly accessible, engaging conference experience.





WHY SPONSOR?

The conference presents a targeted and highly engaging opportunity to collaborate and network with leaders from organizations around the country that are advancing efforts to improve health and health care, data interoperability, community information exchange, and more.



WHAT DOES MY SPONSORSHIP SUPPORT?

Your sponsorship helps make the whole event possible! From providing meals to discounting hotel rooms, partnering with speakers, and more, funding from our sponsors is poured back into the conference to make it the best event it can be.

THE CIVITAS TEAM LOOKS FORWARD TO WORKING WITH YOU TO FACILITATE A PRODUCTIVE AND MEANINGFUL SPONSORSHIP EXPERIENCE FOR YOU AND YOUR TEAM. THANK YOU FOR YOUR SUPPORT!

SILVER SPONSOR

\$12,000

Please note that the Silver Sponsor level is the baseline for all other sponsorship upgrades.

Cost: Included for SB&T members or \$12,000 for non-members

Details: Included in the Civitas Networks for Health Strategic Business & Technology Membership and requires a separate Sponsor Agreement. Non-members may purchase a Silver Sponsorship if space is available. All Upgrade Sponsorship opportunities require a Silver Sponsorship to be eligible for an upgrade.

Benefits:

- **Exhibit Booth:** 1 exhibit booth in the exhibit hall, including a 6' table and 2 chairs. All conference breaks and additional events will be held in the exhibit hall to maximize exposure.
- **Website Recognition:** Sponsor logo displayed on the Civitas Networks for Health sponsor webpage with a hyperlink, visible after the sponsor contract is signed.
- **Email Recognition:** A link to the sponsor page will be added to the footer of all conference emails.
- **Conference Signage:** Sponsor will be recognized through signage displayed in high-visibility areas throughout the conference.
- **Conference Materials:** Inclusion in the "Silver Sponsors" section of digital and printed conference materials.
- **Complimentary Registration:** 1 complimentary conference registration.
- **Attendee Lists:**
 - **Pre-event:** Attendee list (name, title, email, organization) sent 3 weeks before the event.
 - **Post-event:** Final attendee list provided within 1 week after the conference.
- **Social Media Recognition:** One social media post across Civitas Networks for Health channels (LinkedIn), highlighting Silver sponsorship.

****Please note that Civitas SB&T members who do not wish to exhibit can also select the package option that includes two (2) complimentary conference tickets***



UPGRADE SPONSORSHIP OPPORTUNITIES

Please note that all upgrade sponsorship opportunities require a Silver Sponsorship to be eligible for upgrade.



UPGRADE SPONSORSHIPS

OPPORTUNITY*	COST
<u>PLATINUM</u>	PENDING
<u>GOLD</u>	\$50,000
<u>CONFERENCE SESSION</u>	TWO SOLD; THREE PENDING
<u>COFFEE STATION</u>	\$20,000
<u>LUNCH</u>	\$15,000 (TWO AVAILABLE)
<u>LANYARDS</u>	PENDING
<u>WI-FI</u>	\$12,500
<u>NETWORKING AREA</u>	\$12,000
<u>BREAKFAST</u>	ONE PENDING; ONE AVAILABLE
<u>SIGNATURE COCKTAIL AT RECEPTION</u>	\$10,000+
<u>MOBILE APP</u>	\$10,000
<u>VIRTUAL PRECONFERENCE</u>	SOLD
<u>BADGE PRINTING STATION</u>	\$10,000
<u>CHARGING STATION</u>	\$8,000
<u>CONFERENCE SWAG</u>	\$8,000
<u>BUILD YOUR OWN</u>	\$7,500+
<u>EMERGING LEADERS ICE CREAM SOCIAL</u>	\$7,500
<u>PHOTO BOOTH</u>	PENDING
<u>DAILY BREAK</u>	TWO SOLD; THREE AVAILABLE
<u>FRIEND OF CIVITAS</u>	\$5,000

**Please note that if there is more than one sponsorship available for an opportunity, it will be denoted under cost and on the individual opportunity page.*

PLATINUM SPONSOR

\$100,000

Digital Recognition

- **Branding:** Top-tier logo placement on the Civitas sponsor webpage and event app with a link to your website.
- **Email Recognition:** Logo featured in the footer of all pre- and post-event emails.
- **Sponsor Branded Emails:** Two dedicated emails to attendees.
- **Social Media Promotion:** Five dedicated posts on LinkedIn and Facebook.

Conference Visibility

- **Conference Signage:** Prominent logo placement throughout the event.
- **Reception Sponsorship:** Prominent logo placement at the conference, with recognition as the host of the reception.
 - Branded entrance
 - Option to host a reception
 - Input on the menu
- **Premiere Presentation:** Prominent logo placement in the exhibit hall.

Speaking & Panel

- **General Session:** One 15-minute speaking opportunity during a general session on opening day.
- **Session Participation:** Option to moderate a session or include a subject matter expert on a panel or workshop.
- **Network News Presentation:** 10-minute sponsor spotlight at a Civitas all-member Network News meeting prior to the event.
- **Podium Recognition:** Acknowledgment from Civitas leadership during daily sessions.

Hospitality & Access

- **Private Meeting Room:** Branded room for meetings and networking. Please note that refreshment purchases and coordination are not included in this package.
- **Complimentary Registrations:** Includes registration for five in-person attendees.

PENDING

GOLD SPONSOR

\$50,000

Digital Recognition

- **Branding:** Prime logo placement on the Civitas sponsor webpage and event app with a link to your website.
- **Sponsor Branded Email:** One sponsor branded email to attendees (pre-event or post-event).
- **Social Media Promotion:** Three dedicated posts on Civitas' LinkedIn.

Conference Visibility

- **Conference Signage:** Recognition on signage displayed in key areas throughout the event.
- **Reception Sponsorship:** Recognition as the primary sponsor for an exhibit hall reception, including:
 - Branded entrance and table signage
 - Opportunity to place materials on tables
 - Input on menu selection
- **Priority Exhibit Booth:** Priority location in the exhibit hall.

Speaking & Engagement Opportunities

- **General Session Presentation:** Five-minute speaking opportunity during a general session.
- **Podium Recognition:** Acknowledgment from Civitas leadership during daily sessions.

Hospitality & Access

- **Private Meeting Room:** Branded room for meetings and networking. Please note that refreshment purchases and coordination are not included in this package.
- **Complimentary Registrations:** Includes registration for four in-person attendees.

CONFERENCE SESSION SPONSOR

\$25,000

Two sponsorships sold; three pending

Digital Recognition

- **Branding:** Exclusive branding for your sponsored breakout session on the conference website and event app, including session title, description, and hyperlink to your landing page.
- **Conference App Promotion:** Dedicated in-app blast sent to all attendees prior to your session, featuring your logo and session details.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Session Signage:** Exclusive signage outside your breakout room and in general conference areas, identifying your company as the official session sponsor.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Speaking & Engagement Opportunities

- **Session Presentation:** One in-person breakout session presented by your team, with full sponsor branding. Your session will be included in the event app and online agenda.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for three in-person attendees.

COFFEE STATION SPONSOR

\$20,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the official Coffee Station Sponsor, with a hyperlink to your website.
- **Email Acknowledgment:** Sponsor mention in pre-conference emails promoting the coffee station and highlighting your support.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Branded Signage:** Your logo featured on all coffee stations, adjacent signage, and coffee cup sleeves throughout the event.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

LUNCH SPONSOR

Two sponsorships available

\$15,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the official Lunch Sponsor, with your logo and a direct link to your website.
- **Email Acknowledgment:** Sponsor mention in pre-conference emails promoting the lunch event.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Branded Signage:** Your logo prominently displayed at the lunch area on your assigned lunch day and on signage throughout the space.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

LANYARD SPONSOR

\$15,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the official Lanyard Sponsor, with your logo and a direct link to your website.
- **Email Acknowledgment:** Sponsor mention in pre-conference email highlighting your lanyard sponsorship.
- **Social Media Spotlight:** One dedicated post on Civitas social media highlighting your lanyard sponsorship.

Conference Visibility

- **Branded Lanyards:** Your logo printed on lanyards worn by all attendees, with overall design sign-off from your team.
- **Exhibit Hall Presence:** Prominent display of your lanyard in the exhibit hall.

Hospitality & Access

- **Complimentary Access:** Complimentary access to the conference for up to 10 in-person attendees.

PENDING

WI-FI SPONSOR

\$12,500

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the official Wi-Fi Sponsor, with your logo and a direct link to your website.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Branded Signage:** Your logo displayed at all Wi-Fi access points throughout the conference venue for maximum exposure.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

NETWORKING AREA SPONSOR

\$12,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the official Networking Area Sponsor, with your logo and a direct link to your website.
- **Email Acknowledgment:** Sponsor mention in pre-conference emails, highlighting your networking area sponsorship.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Onsite Signage:** Prominent logo placement in the dedicated networking area where attendees regularly gather between sessions.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

BREAKFAST SPONSOR

Two sponsorships available

\$10,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the official Breakfast Sponsor, including your logo and a direct link to your website.
- **Email Acknowledgment:** Sponsor mention in pre-conference emails, highlighting your breakfast sponsorship.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Onsite Signage:** Your logo prominently displayed at the breakfast area on your assigned breakfast day and on signage throughout the space.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

SIGNATURE COCKTAIL AT RECEPTION SPONSOR

\$10,000+

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the official Signature Cocktail sponsor, including your logo and a direct link to your website.
- **Email Recognition:** Sponsor logo included in the footer of pre-event communications.
- **Social Media Spotlight:** One dedicated social media post on Civitas' LinkedIn.

Conference Visibility

- **Branded Cocktail:** One custom-named signature cocktail served at a hosted reception, with your company name featured on signage at the bar and drink menus.
- **Onsite Branding:** Branded cocktail napkins and signage at the event to spotlight your support.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

MOBILE APP SPONSOR

\$10,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the Mobile App Sponsor, with a direct link to your website.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **App Branding:** Your company's logo will appear on the splash screen and throughout the event app.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.
- **Push Notifications:** Company name included in push notifications sent to attendees.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

VIRTUAL PRECONFERENCE SPONSOR

\$10,000

Digital Recognition

- **Branding:** Prominent placement of your company's logo on all preconference session materials, including digital presentations, promotional communications, and the Civitas conference website.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn page.

Thought Leadership

- **Webinar Hosting:** Opportunity to provide a 30-minute virtual preconference session, positioned at the beginning of a targeted audience.
- **Webinar Recognition:** Acknowledgment of your company being introduced as the official sponsor.

Hospitality & Access

- **Complimentary Access:** Two in-person attendees.

SOLD

BADGE PRINTING STATION SPONSOR

\$10,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the Badge Printing Station Sponsor, with a direct link to your website.
- **Email Recognition:** Sponsor logo included in the footer of all pre-conference and post-conference wrap-up emails.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Badge Station Branding:** Exclusive sponsor branding on the badge printing station, seen by all in-person attendees upon arrival.
- **Onsite Signage:** Sponsor logo featured on signage near registration and throughout the badge pickup area.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

CHARGING STATION SPONSOR

\$8,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the Charging Station Sponsor, with a direct link to your website.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Branded Signage:** Your company's logo prominently displayed at all charging stations and designated charging areas throughout the event venue.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

CONFERENCE SWAG SPONSOR

\$8,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the Swag Sponsor, with a direct link to your website.
- **Email Acknowledgment:** Sponsor mention in pre-conference emails.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Branded Giveaway:** Opportunity to include a branded item at registration for attendees.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for two in-person attendees.

BUILD YOUR OWN SPONSORSHIP

\$7,500+

This flexible sponsorship option allows you to curate a custom package tailored to your needs. Choose from a range of opportunities that offer both high visibility and direct engagement with attendees. Have an idea, pitch us!

Example Options for Customization:

1. Branded Swag (e.g. survival kits, , notebooks): \$8,000
2. Conference Track Sponsor: \$15,000
3. Private Meeting Room Sponsor: \$8,000
4. Product Demo Sponsor: \$7,500

Benefits of Customization:

- Maximize your exposure through both physical and digital touchpoints with branded swag, demos, and sponsored tracks.
- Engage directly with attendees by sponsoring conference tracks or private meeting rooms for one-on-one conversations.
- Customize your sponsorship to ensure that your brand is visible before, during, and after the conference.

Contact us to build the perfect package for your brand's needs and goals!

EMERGING LEADERS ICE CREAM SOCIAL SPONSOR

\$7,500

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the ELC Ice Cream Social Sponsor, with a direct link to your website.
- **Email Recognition:** Sponsor logo featured in the footer of select pre-conference and post-conference communications.
- **Social Media Spotlight:** One dedicated social media post on LinkedIn featuring photos and appreciation from the Ice Cream Social.

Conference Visibility

- **Onsite Branding:** Your logo prominently displayed on signage at the Ice Cream Social, including tabletop signage, napkins, and event boards.
- **Event Acknowledgment:** Verbal recognition as the sponsor during the ELC gathering.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for one in-person attendee.

PHOTO BOOTH SPONSOR

\$7,000

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the Photo Booth Sponsor, with a direct link to your website.
- **Email Recognition:** Logo featured in the footer of all pre-conference and post-conference wrap-up emails.
- **Social Media Spotlight:** One dedicated social media post featuring photos from the branded photo booth.

Conference Visibility

- **Photo Booth Branding:** Sponsor logo and name included on the photo booth backdrop, included in attendee photos.
- **Exhibit Hall Presence:** Photo booth located in a high-traffic area of the exhibit hall.

Hospitality & Amenities

- **Complimentary Refreshments:** Complimentary refreshments for all in-person attendees.

PENDING

DAILY BREAK SPONSOR

\$5,000

Two sponsorships sold; three available

Digital Recognition

- **Branding:** Recognition on the Civitas conference website and event app as the Daily Break Sponsor, with a direct link to your website.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn.

Conference Visibility

- **Branded Signage:** Your company's logo displayed prominently during the sponsored break, with signage at the break area.
- **Exhibit Hall Presence:** Premium table location in the exhibit hall.

Hospitality & Access

- **Complimentary Registrations:** Includes registration for one in-person attendee.

FRIEND OF CIVITAS SPONSOR

\$5,000

For partners who are interested in supporting the success of Civitas' mission and who are committed to fostering important connections that happen at the Annual Conference.

Digital Recognition

- **Website Branding:** Recognition on the Civitas conference website and event app as the Friend of Civitas Sponsor on the conference website and app, with a direct link to your website.
- **Dedicated Blog:** Civitas will collaborate with the supporting partner to draft a blog that features our partnership and commitment to strengthen partnerships and relationships to advance the collective work of Civitas members and partners to improve health and health information exchange.
- **Social Media Spotlight:** One dedicated post on Civitas' LinkedIn

Hospitality & Access

- **Complimentary Registrations:** Includes registration for one in-person attendee.

Please note the following when considering your sponsorship package:

- Silver Sponsorship for Civitas Strategic Business & Technology Members is included with Civitas membership, but requires a separate Sponsor Agreement to be signed.
- All sponsorship commitments are due by August 21, 2026.
- All Upgrade Sponsorship opportunities require a Silver Sponsorship (\$12,000) to be eligible to upgrade.
- Upgrade sponsorships must be paid for via ACH/electronic funds transfer per the terms of the sponsorship agreement. Additional terms and conditions will be outlined in the Sponsor Agreement.

Payment: Payment for sponsorships is due within 30 days of invoice receipt. The full sponsorship package will not be confirmed until payment is received.

Cancellation Policy: We do not accept sponsorship cancellations.

Interested in exploring how you or your organization can get more involved?

Reach out to the Civitas team to discuss these opportunities, what's included in the sponsorship, and how each initiative can align with your goals. Whether you're looking to share your work, amplify your impact, or deepen your engagement across the network, we're here to help you make the most of your membership. Let's connect!

Email us at contact@civitasforhealth.org

QUESTIONS?

Email contact@civitasforhealth.org

THANK YOU FOR YOUR SUPPORT

