



Civitas Networks for Health® 2026 Membership Communications Toolkit

Purpose: This toolkit is designed to help Civitas Networks for Health® members confidently and consistently share their involvement with Civitas—whether highlighting membership, promoting collaboration opportunities, amplifying shared initiatives, or elevating Civitas’ mission and impact. Civitas members play a critical role in advancing community-governed, data-led health improvement efforts nationwide.

1. About Civitas Networks for Health®

Use or adapt the language below when speaking, writing, or posting about Civitas.

Short Description (1–2 sentences)

Civitas Networks for Health® is a national collaborative of community-governed organizations working at the intersection of health data, care delivery, public health, and community services to improve health outcomes across the U.S.

Extended Description

Civitas Networks for Health® serves as critical national infrastructure for health, convening and supporting Health Information Exchanges (HIEs), Community Information Exchanges (CIEs), Health Data Utilities (HDUs), Regional Health Improvement Collaboratives (RHICs), All Payer Claims Databases (APCDs), Quality Improvement Organizations (QIOs), and Strategic Business and Technology (SB&T) companies. Together, Civitas members advance data-driven collaboration to address health care cost, access, quality, safety, and upstream drivers of health—grounded in community leadership and real-world implementation.

Mission (Approved Language)

Civitas’ mission is to promote the nation’s health by building strong links between communities and organizations that move and use data to address health care costs, quality, safety, and upstream drivers of health.

2. How to Talk About Civitas’ Role & Impact

When discussing Civitas publicly, members are encouraged to emphasize the following themes:

- **Civitas Members as Critical National Infrastructure**
 - Civitas members operate at the local, regional, state, and national levels, delivering real-world health improvement.



- Community-governed, nonprofit data organizations are essential to scalable, trustworthy health data exchange, and health improvement efforts.
- Local leadership drives national progress.
- **Civitas as an Expert Convener**
 - Civitas connects organizations that might otherwise work in silos.
 - The network accelerates learning, collaboration, and adoption of best practices.
 - Civitas helps groups avoid “reinventing the wheel” by sharing what works.
 - Civitas provides a unique platform that connects collaborators from mission-driven organizations working on health improvement across the U.S.
- **Civitas as a Valued Voice**
 - Civitas elevates member perspectives in state and federal policy conversations.
 - The organization equips members with tools, language, and resources to advocate effectively.
 - Civitas bridges local community implementation with national health priorities.

3. Strategic Priorities

If you're asked what Civitas is focused on over the next several years, you can reference these three strategic themes:

1. Thriving Networks

- Strengthening member engagement, collaboration, and shared learning
- Expanding aligned partnerships across the health ecosystem
- Delivering member-driven value

2. Valued Voice

- Advancing community-led health data exchange and interoperability
- Supporting state and federal health initiatives with real-world implementation insight
- Elevating the role of local, nonprofit infrastructure in national health policy

3. Strong Foundation

- Ensuring long-term sustainability and financial strength of the organization
- Fostering effective board governance and leadership
- Building a collaborative, values-driven organizational culture and fostering talent



4. Sharing Your Membership & Engagement

Civitas members are encouraged—but never required—to share their involvement with Civitas in ways that feel authentic to their organization and leadership.

Best Practices

- Tag Civitas on [LinkedIn](#) (*note we are not currently active on X*)
- Use clear, plain language
- Emphasize mission and impact over titles
- Keep posts professional, optimistic, and community-focused

5. Social Posts

Please feel free to customize the posts below to fit your voice and organization.

Sample posts:

- **General Membership Post:** We're proud to be part of Civitas Networks for Health®, a national collaborative advancing community-led, data-driven approaches to improve health outcomes across the country. Through collaboration and shared learning, Civitas members are helping strengthen the future of health data exchange, interoperability, and community health improvement.
- **Thought Leadership / Collaboration Post:** Collaboration is essential to building healthier communities. Grateful to work alongside fellow Civitas Networks for Health® and its members who are advancing innovative, community-led approaches to interoperability, public health, and health improvement across the country.

Accompanying social graphics: [Available for download here](#)

6. Questions or Support

If you'd like help tailoring language, drafting a post, or identifying ways to amplify Civitas' work, please email us at contact@civitasforhealth.org for support.