

FHIR Deep Dive Webinar Series Sponsorship Opportunity

Civitas Networks for Health's FHIR Deep Dive webinar series brings together health IT leaders, innovators, and implementers to explore the opportunities and challenges of advancing FHIR adoption and interoperability. Through practical one-hour, panel-style discussions, the series supports organizations working to translate interoperability standards into real-world solutions that strengthen health information exchange and improve health care delivery. With an average of 350 registrants per webinar, the FHIR Deep Dive series offers a targeted opportunity to connect with a national audience of stakeholders advancing health data interoperability in practical and meaningful ways.

Why Sponsor?

The strong response from the Civitas community has demonstrated the value of this series and the opportunity to build on its momentum. Sponsorship will help sustain and grow the series while giving partners a platform to share their expertise and connect with hundreds of highly engaged attendees. Sponsor support will also expand access to practical knowledge, strengthen collaboration across the health data ecosystem, and help organizations advance their interoperability efforts. Civitas will work with sponsors to develop an engagement that aligns with their priorities and delivers meaningful value to the broader community.

Scope of Sponsorship

Partners can sponsor an upcoming webinar or the ongoing series, working with the Civitas team to scope the content and support webinar planning. Pricing for the FHIR Deep Dive is $3,500/session or $15,000 to be the exclusive Virtual FHIR Deep Dive Series Sponsor in 2027 (hosting up to 5 sessions). Sponsorship benefits include:

- A co-branded presentation deck,
- A 5-minute presentation on your organization's capabilities during the FHIR Deep Dive webinar (hosted before the presentation content),
- Recognition on the Civitas FHIR Deep Dive webpage that lives on the Civitas website,
- Logo visibility across promotional and post-webinar communications, which includes dedicated emails and a LinkedIn post, and
- Providing opportunities to elevate your organization's expertise and demonstrate your commitment to advancing interoperability.

Sponsors will also receive a registrant list that includes names, emails, and organizations after the conclusion of the event.